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BEFORE THE
CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

IN THE MATTER OF THE:)
)
REGULAR MONTHLY BUSINESS)
MEETING)
_____)

DATE AND TIME: WEDNESDAY, DECEMBER 17, 1997
 9:30 A.M.

PLACE: BOARD HEARING ROOM
 8800 CAL CENTER DRIVE SACRAMENTO,
 CALIFORNIA

REPORTER: BETH C. DRAIN, RPR, CSR
 CERTIFICATE NO. 7152

BRS FILE NO.: 42703

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APPEARANCES

MR. DANIEL G. PENNINGTON, CHAIRMAN MR. ROBERT C.
FRAZEE, VICE CHAIRMAN MR. WESLEY CHESBRO, MEMBER
MS. JANET GOTCH, MEMBER
MR. STEVEN R. JONES, MEMBER
MR. PAUL RELIS, MEMBER

STAFF PRESENT

MR. RALPH CHANDLER, CHIEF EXECUTIVE OFFICER MS.
KATHRYN TOBIAS, CHIEF LEGAL COUNSEL
MS. MARLENE KELLY, BOARD SECRETARY
MS. PATTI BERTRAM, ADMINISTRATIVE ASSISTANT

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1 SACRAMENTO, CALIFORNIA;

2 WEDNESDAY, DECEMBER 17, 1997

3 9:30 A.M.

4

5 CHAIRMAN PENNINGTON: GOOD MORNING AND
6 WELCOME TO THE DECEMBER MEETING OF THE CALIFORNIA
7 INTEGRATED WASTE MANAGEMENT BOARD. WOULD THE
8 SECRETARY CALL THE ROLL, PLEASE.

9 THE SECRETARY: BOARD MEMBER CHESBRO.

10 BOARD MEMBER CHESBRO: HERE.

11 THE SECRETARY: FRAZEE.

12 BOARD MEMBER FRAZEE: HERE.

13 THE SECRETARY: GOTCH.

14 BOARD MEMBER GOTCH: HERE.

15 THE SECRETARY: JONES.

16 BOARD MEMBER JONES: HERE.

17 THE SECRETARY: RELIS.

18 BOARD MEMBER RELIS: HERE.

19 THE SECRETARY: CHAIRMAN PENNINGTON.

20 CHAIRMAN PENNINGTON: HERE. WE HAVE A
21 QUORUM. AND DO ANY BOARD MEMBERS HAVE ANY EX
22 PARTES? I'LL START WITH MR. CHESBRO.

23 BOARD MEMBER CHESBRO: I HAVE A NUMBER
OF

24 THEM, BUT THE ONLY TWO THAT ARE RELEVANT TO

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THIS

25 MORNING'S MEETING ARE A LETTER FROM GERALD

1 KINDFSATHER, CITY OF FORTUNA, REGARDING THE EEL
2 RIVER GARBAGE PERMIT, ITEM NO. 18; AND A LETTER
3 FROM KENT STODDARD AND BILL JOHNSON OF WASTE
4 MANAGEMENT REGARDING THE BAY AREA SHOP SMART
5 CAMPAIGN, ITEM 4; AND THEN THERE WAS SOME LETTER
6 WHICH WE WERE JUST HANDED FROM THE COUNTY OF DEL
7 NORTE REGARDING ITEM 25 FROM DEL NORTE COUNTY
8 DEPARTMENT OF HEALTH AND SOCIAL SERVICES. I'LL
9 GIVE THE REST OF THE LIST TO MARLENE.

10 CHAIRMAN PENNINGTON: OKAY. FINE. THANK
11 YOU. MRS. GOTCH.

12 BOARD MEMBER GOTCH: I ALSO RECEIVED A
13 LETTER FROM KENT STODDARD AND BILL JOHNSON. I
14 BELIEVE THAT WAS CC.'D TO ALL OF US. AND THEN A
15 COPY OF THE DEL NORTE LETTER REGARDING ITEM 25, AND
16 THE OTHERS I WILL SUBMIT TO MARLENE. THEY'RE NOT
17 BOARD RELATED.

18 CHAIRMAN PENNINGTON: OKAY. MR. FRAZEE.

19 BOARD MEMBER FRAZEE: THE ONLY ONE I HAVE
20 IS THE AFOREMENTIONED LETTER FROM THE COUNTY OF DEL
21 NORTE, ITEM 25.

22 CHAIRMAN PENNINGTON: OKAY. MR. RELIS.

23 BOARD MEMBER RELIS: I HAVE MET WITH STEVE
24 MAGUIN JUST A MOMENT AGO ON DEVELOPMENTS OF
25 RECYCLING IN L.A. COUNTY AND GEORGE LARSON

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1 REGARDING A MEETING, SCHEDULING A MEETING WITH APC
2 AND THE MBA POLYMER LOAN THAT WE RECENTLY MADE.

3 CHAIRMAN PENNINGTON: MR. JONES.

4 BOARD MEMBER JONES: THE SAME LETTER FROM
5 KENT STODDARD, COUNTY OF DEL NORTE. I ALSO GOT A
6 LETTER FROM JOHN BROOKS WITH RCRC, TALKING ABOUT
7 SOME DEFINITION OF URBAN AND RURAL DIFFERENTIALS,
8 AND THEN A QUICK DISCUSSION WITH MR. MAGUIN ON A
9 GRASSCYCLING PROJECT.

10 CHAIRMAN PENNINGTON: OKAY. THANK YOU. I
11 HAVE ALL OF THE ABOVEMENTIONED LETTERS, AND I THINK
12 THAT COVERS IT. I HAVE ONE FROM SUSAN KATTCHEE,
13 CITY OF OAKLAND, CONCERNING THE BAY AREA SHOP SMART
14 CAMPAIGN. I THINK THAT'S IT.

15 IF ANYBODY WISHES TO ADDRESS THE
16 BOARD ON ANY ITEMS, THERE ARE SPEAKER SLIPS IN THE
17 BACK OF THE ROOM. IF YOU GET THEM TO MS. KELLY,
18 WE'LL MAKE SURE THAT WE HEAR FROM YOU.

19 I HAVE TWO ANNOUNCEMENTS ABOUT THE
20 BOARD'S AGENDA. ITEMS 24 AND 27 HAVE BEEN PULLED
21 FROM TODAY'S AGENDA. ITEM 31 WILL BE HEARD
22 FOLLOWING AGENDA ITEM 3.

23 I ALSO FAILED TO MENTION THAT I GOT A
24 LETTER FROM CYNTHIA PALACIO FROM USA WASTE. WE'LL
25 MAKE THAT.

1 OKAY. NEXT ITEM IS COMMITTEE
2 REPORTS. WE'LL START WITH LEGISLATION AND PUBLIC
3 EDUCATION COMMITTEE CHAIRED BY MRS. GOTCH.

4 BOARD MEMBER GOTCH: THANK YOU, MR.
5 CHAIRMAN. THE LEGISLATION AND PUBLIC EDUCATION
6 COMMITTEE MET LAST THURSDAY, DECEMBER 11TH,
7 PRIMARILY TO DISCUSS REVISIONS TO THE BOARD'S
8 PUBLIC OUTREACH AND EDUCATION PLAN. WE WERE ALSO
9 UPDATED ON ACTIVITIES IN THE PUBLIC AFFAIRS AND
10 PUBLIC EDUCATION AREAS.

11 PUBLIC AFFAIRS STAFF HAS BEEN WORKING
12 DILIGENTLY ON OUR HOLIDAY USE LESS STUFF WASTE
13 REDUCTION CAMPAIGN. THE PUBLIC AFFAIRS UNIT HAS
14 BOOKED AT LEAST 19 TELEVISION SEGMENTS STATEWIDE,
15 AND MOST OF THE TELEVISION STATIONS ARE AFFILIATED
16 WITH MAJOR NEWS NETWORKS, INCLUDING TWO SPANISH
17 LANGUAGE STATIONS. RADIO INTERVIEWS ARE ALSO PART
18 OF THIS CAMPAIGN, AND STAFF INDICATES THAT THEY
19 HAVE CONDUCTED SEVERAL OF THESE AS WELL.

20 ON A PERSONNEL NOTE, SANDRA HOOD, THE
21 PUBLIC AFFAIRS OUTREACH COORDINATOR, IS LEAVING THE
22 BOARD FOR SHASTA COUNTY, WHICH I BELIEVE IS HER
23 HOME. OVER THE LAST SEVERAL YEARS, MUCH OF THE
24 BOARD'S SUCCESS SPREADING THE WORD ABOUT RECYCLING

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25 AND WASTE DIVERSION CAN BE DIRECTLY ATTRIBUTED TO
10

1 SANDRA'S OUTREACH EFFORTS. THANK YOU FOR HARD YOUR
2 WORK, SANDRA, AND WE ALL WISH YOU WELL.

3 LET ME POINT OUT BEFORE I GET INTO
4 EDUCATION, JOHN FRITH HAD JUST BROUGHT UP THAT THE
5 BAGS, THE RALPH BAGS, WITH THE DECK THE HALLS
6 MESSAGE THAT CAN BE REUSED AS WRAP HAVE NOW COME
7 OUT, AND THESE ARE GOING TO BE USED THROUGHOUT
8 RALPH'S THROUGHOUT SOUTHERN CALIFORNIA. I'LL PASS
9 THIS DOWN.

10 CHAIRMAN PENNINGTON: RALPH'S WRAP.

11 BOARD MEMBER GOTCH: RALPH'S WRAP. OKAY.

12 ON THE EDUCATION FRONT, STAFF
13 DISCUSSED THE STATUS OF REVISIONS ON THE "CLOSING
14 THE LOOP" CURRICULUM AND ALSO THE DRASTIC INCREASE
15 IN THE NUMBER OF HITS ON THE BOARD'S SCHOOLS TOPIC
16 INTERNET PAGE. BETWEEN NOVEMBER 1ST AND NOVEMBER
17 30TH OF THIS YEAR, THE SCHOOLS TOPIC PAGE WAS HIT
18 WITH APPROXIMATELY 873 TIMES, AN AVERAGE OF 30 HITS
19 A DAY.

20 FINALLY, THE COMMITTEE SPENT THE BULK
21 OF OUR TIME DISCUSSING THE PUBLIC OUTREACH AND
22 EDUCATION PLAN. AS YOU KNOW, LAST MONTH THE
23 COMMITTEE DIRECTED STAFF TO COMBINE THE PLANS, MAKE
24 SOME EDITING CHANGES, AND EXPAND THE ELEMENTS OF

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25 THE VARIOUS SECTIONS. THE DOCUMENT BEFORE US TODAY

11

1 IS A SOLID WORK PROJECT, AND I WANT TO THANK
2 PERSONALLY OUR STAFF FOR THEIR EFFORTS. IN SHORT,
3 THE PLAN FOCUSES OUR COMMUNICATIONS EFFORTS,
4 DOVETAILS WITH BOARD'S STRATEGIC PLAN, RESPONDS TO
5 THE NEEDS EXPRESSED BY OUR LOCAL GOVERNMENT PARTIES
6 -- PARTNERS, AND FORGES NEW PROGRAMMATIC TERRITORY
7 FOR THE BOARD. I'M VERY EXCITED ABOUT THE
8 POSSIBILITY THE PLAN OFFERS.

9 OVERALL IT CLEARLY DEFINES THE ROLE
10 AND UNDERScores THE IMPORTANCE THAT PUBLIC OUTREACH
11 AND PUBLIC EDUCATION ACTIVITIES PLAY IN ACHIEVING
12 THE AB 939 MANDATES, AND WE WILL CONSIDER THE PLAN
13 IN ITEM 5 TODAY. AND THAT CONCLUDES MY REPORT.
14 THANK YOU.

15 CHAIRMAN PENNINGTON: THANK YOU, MS.
16 GOTCH. NEXT THE LOCAL ASSISTANCE AND PLANNING
17 COMMITTEE, CHAIRED BY MR. CHESBRO.

18 BOARD MEMBER CHESBRO: YES, MR. CHAIRMAN,
19 THANK YOU. THE COMMITTEE THIS MONTH CONSIDERED 12
20 PLANNING DOCUMENTS, WHICH REPRESENTED 11 JURIS-
21 DICTIONS, AND ALL THOSE PLANS ARE ON THE CONSENT
22 CALENDAR. WE'RE NOW GETTING TO THE LOFTY HEIGHTS
23 OF PROBABLY 98 OR 99 PERCENT COMPLIANCE. IT'S DOWN
24 TO JUST A TINY HANDFUL OF JURISDICTIONS THAT

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25 HAVEN'T. AND MR. FRAZEE POINTED OUT AT THE
12

1 COMMITTEE MEETING THE PHENOMENAL RATE OF COMPLIANCE
2 THAT REPRESENTS COMPARED TO OTHER STATE MANDATED
3 PLANNING PROCESSES, WHICH MANY OF US HAVE BEEN
4 INVOLVED IN IN THE PAST, INCLUDING THE COASTAL
5 PLANNING PROCESS AND THE TANNER HAZARDOUS WASTE
6 PROCESS AND A NUMBER OF OTHERS. AND SO I THINK
7 OUR -- BOTH THE LOCAL JURISDICTIONS OF THE STATE
8 AND OUR STAFF WHO HAVE WORKED CLOSELY WITH THEM
9 REALLY DESERVE A TREMENDOUS AMOUNT OF CREDIT FOR
10 THAT LEVEL OF SUCCESS.

11 I WOULD LIKE TO NOTE AS ONE EXAMPLE
12 THAT ALPINE COUNTY'S SITING ELEMENT IS ON THE
13 CONSENT CALENDAR. MANY OF YOU WILL REMEMBER THERE
14 WAS PROPOSED LEGISLATION INTENDED TO ADDRESS THIS
15 ISSUE THAT WAS LATER DROPPED LATE IN THE SESSION
16 LAST -- THIS YEAR WAS DROPPED DUE TO OUR STAFF AND
17 THEIR WORKING WITH ALPINE COUNTY TO PROVIDE RELIEF
18 WITHOUT THE NEED FOR ADDITIONAL LEGISLATION, AND
19 THAT'S REFLECTED IN THE ITEM THAT'S ON CONSENT.

20 NOW, ON TO THE TINY HANDFUL WHO HAVE
21 NOT YET PUT THE DOCUMENTS IN OUR HANDS AND MET
22 THEIR COMPLIANCE SCHEDULES. STAFF ARE PREPARING
23 FOR A PUBLIC HEARING NOTICE THAT WILL GO TO A
24 HANDFUL OF JURISDICTIONS WHO HAVE NOT SUBMITTED

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25 ADEQUATE SRRE'S OR NDFE'S WITH THE BOARD. THE

1 NOTICE WILL BE RELEASED ON DECEMBER 19TH. THE
2 PUBLIC HEARING IS SCHEDULED FOR JANUARY 29TH, THE
3 SECOND DAY OF THE BOARD MEETING.

4 AT THAT HEARING THE BOARD WILL
5 CONSIDER THE AMOUNT OF CIVIL PENALTY, IF ANY, FOR
6 THE JURISDICTION'S FAILURE TO FILE ADEQUATE
7 PLANNING DOCUMENTS. AND I THINK WE'VE TALKED ABOUT
8 THIS MANY TIMES IN THE PAST, BUT IT'S IMPORTANT TO
9 NOTE THAT THIS IS GOING TO BE AN IMPORTANT DEFINING
10 MOMENT IF YOU LOOK AT PLAN ADEQUACY AND HAVING A
11 PLAN IN PLACE AS THE BUILDING BLOCK FOR GETTING TO
12 50 PERCENT AND THAT WE'RE GOING TO BE FACING, THEN
13 IN THE NEXT STAGE THE QUESTION OF ACHIEVEMENT OF
14 THE 25 PERCENT. AND I THINK IT'S VERY IMPORTANT,
15 WHILE WE HAVE BEEN VERY FLEXIBLE AND REASONABLE,
16 THAT WE ALSO HOLD JURISDICTIONS ACCOUNTABLE EACH
17 STEP OF THE WAY IN THIS PROCESS. AND I HOPE WE AS
18 A BOARD CAN FIND COMMON STRONG POSITION TO ARRIVE
19 AT THAT -- AT THIS CRUCIAL POINT IN THE PROCESS
20 THAT THE LEGISLATURE HAS HANDED US. SO IT WILL BE
21 AN IMPORTANT DISCUSSION NEXT MONTH.

22 SOURCE REDUCTION PROGRAM WORKSHOPS
23 WERE HELD ON THE 9TH AND 11TH IN SACRAMENTO AND IN
24 DIAMOND BAR. BOTH WERE REPORTED TO BE VERY

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25 SUCCESSFUL AND HEAVILY ATTENDED. THE BOARD, IN
 14

1 CONJUNCTION WITH U.S. EPA, HOSTED THESE WORKSHOPS
2 TO INTRODUCE THE U.S. EPA'S SOURCE REDUCTION
3 PROGRAM MANUAL, AND BOARD STAFF PRESENTED THE WASTE
4 CHARACTERIZATION DATABASE AND THE PARIS SYSTEM AND
5 OTHER PLANNING AND ASSISTANCE DOCUMENTS THAT HAVE
6 BEEN -- AND PROGRAM ASSISTANCE DOCUMENTS THAT HAVE
7 BEEN DEVELOPED WITHIN THE BOARD THAT ARE ALSO
8 USEFUL FOR SOURCE REDUCTION.

9 FINALLY, ON NOVEMBER 14TH, NEW YORK
10 CITY HELD A MATERIALS EXCHANGE ROUND TABLE TO
11 ASSIST THE CITY OF NEW YORK IN IMPLEMENTING A
12 MATERIAL EXCHANGE PROGRAM BASED PRIMARILY ON THE
13 SUCCESSES OF OTHER MATERIAL EXCHANGE PROGRAMS,
14 INCLUDING CALMAX. AND KEVIN TAYLOR WAS INVITED TO
15 NEW YORK TO PARTICIPATE IN THAT WORKSHOP AND DID SO
16 AND PROVIDED THE GROUP WITH INFORMATION, A WEALTH
17 OF INFORMATION, ON OUR EXPERIENCE HERE IN
18 CALIFORNIA. AND I THINK THAT THAT'S NOTABLE
19 RELATIVE TO OUR MISSION STATEMENT OF WANTING TO BE
20 A NATIONAL, INTERNATIONAL LEADER, THAT OUR PROGRAM
21 WAS RECOGNIZED AND WE WERE ENCOURAGED TO
22 PARTICIPATE, AND I'M GLAD THAT WE WERE ABLE TO HAVE
23 A STAFF PERSON GO TO THAT SESSION. THAT CONCLUDES
24 MY REPORT.

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25

CHAIRMAN PENNINGTON: THANK YOU, MR.

15

1 CHESBRO. NEXT IS THE PERMITTING AND ENFORCEMENT
2 COMMITTEE, MR. FRAZEE CHAIR.

3 BOARD MEMBER FRAZEE: THANK YOU, MR.
4 CHAIRMAN. THE PERMITTING AND ENFORCEMENT COMMITTEE
5 MET ON DECEMBER 10TH AND HEARD TEN ITEMS. EIGHT OF
6 THOSE ARE RECOMMENDED FOR CONSENT TODAY. THEY
7 INCLUDE REVISED SOLID WASTE FACILITY PERMIT FOR THE
8 EEL RIVER RESOURCE RECOVERY AND TRANSFER STATION,
9 THREE TRANSFER STATION PERMITS FOR SAN BERNARDINO
10 COUNTY, A REVISED SOLID WASTE FACILITY PERMIT FOR
11 THE OROVILLE SOLID WASTE TRANSFER STATION, AND IN
12 THE 2136 AREA, THE CONSIDERATION OF A NEW SITE.
13 THAT WAS THE DEL NORTE COUNTY SITE. AND THEN ALSO
14 CONSIDERATION OF A CONTRACT CONCEPT FOR THE SOLID
15 WASTE DISPOSAL AND CODISPOSAL SITE CLEANUP
16 PROGRAM. AND THEN THE FINAL CONSENT ITEM WAS
17 REAPPROVAL OF A PORTION OF THE PROPOSED
REGULATIONS

18 FOR ALTERNATIVE DAILY COVER.

19 THE ONLY ITEM NOW ON THE REGULAR
20 AGENDA IS THE REVISED SOLID WASTE FACILITY PERMIT
21 FOR THE ARVIN SANITARY LANDFILL. THAT WAS
22 FORWARDED WITHOUT RECOMMENDATION BECAUSE OF A
23 DEFICIENCY, AND I UNDERSTAND THAT'S BEEN

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CORRECTED.

24 AND THEN THE OTHER ITEM THAT WE
25 HEARD, THE SUN-LAND COMPOST FACILITY IN MONTEREY,
 16

1 IS OFF CALENDAR TODAY. THAT COMPLETES MY REPORT.

2 CHAIRMAN PENNINGTON: THANK YOU. POLICY,
3 RESEARCH AND TECHNICAL ASSISTANCE COMMITTEE,
4 CHAIRED BY MR. JONES.

5 BOARD MEMBER JONES: THANK YOU, MR.
6 CHAIRMAN. THE POLICY, RESEARCH AND TECHNICAL
7 ASSISTANCE COMMITTEE MET ON DECEMBER 2D. WE HEARD
8 THREE ITEMS. THE FIRST ONE IS ON TODAY'S CONSENT
9 CALENDAR. IT'S THE RULEMAKING CALENDAR FOR 1998.
10 PRIOR YEARS' RULEMAKING CALENDARS WERE
11 ADMINISTERIAL, AND GOVERNOR WILSON'S EXECUTIVE
12 ORDER W144-97 REQUIRED THAT ALL STATE AGENCIES --
13 REQUIRED ALL THE AGENCIES TO SIGNIFICANTLY EXPAND
14 THE INFORMATION PROVIDED IN THE ANNUAL RULEMAKING
15 CALENDAR, WHICH WILL INCLUDE A REGULATORY OVERVIEW
16 AS WELL AS A SUNSET REVIEW SCHEDULE.

17 WE LOOKED AT THE PACKAGE. THERE ARE
18 21 ITEMS THAT ARE PACKAGES FROM SB 1330 ALL THE WAY
19 TO HEARING PANELS THAT ARE AWAITING REGULATIONS.
20 THERE'S, I DON'T KNOW, 20 THAT ARE ALREADY IN THE
21 MIX THAT ARE BEING WORKED ON. IT WAS APPROVED
22 THREE OH TO GO TO CONSENT. AND THIS IS ONE OF
23 THOSE -- ONE OF THOSE ISSUES IF IT'S NOT ON THE
24 LIST, IT DOESN'T GET -- REGS DON'T GET DONE, SO

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25 IT'S INCLUDED EVERYTHING UNDER THE SUN, I THINK,
17

1 AND THERE'S SOME ROOM ON SOME OTHER RULEMAKING
2 PACKAGES, REGULATORY PACKAGES, WHERE IF ISSUES COME
3 IN, IF THEY FALL WITHIN THE DESCRIPTION OF THOSE
4 PACKAGES, WE CAN ADD TO IT. OTHERWISE IT'S GOING
5 TO NEED TO BE A STATE OR FEDERAL REQUIREMENT OR A
6 PUBLIC HEALTH AND SAFETY EMERGENCY OR AN EXECUTIVE
7 ORDER.

8 THE SECOND ITEM THAT WE HEARD WAS AN
9 EVALUATION OR AN UPDATE ON THE L.A. RUBBERIZED
10 ASPHALT TECH CENTER, WHICH INCLUDED A PRESENTATION
11 BY BOTH OUR STAFF AND MR. NICHOLSON, WHO RUNS THAT
12 CENTER. AND WHILE WE HAD A VERY TIGHT CONTRACT
13 ORIGINALLY WITH THE TECH CENTER, WE'RE LOOKING --
14 MR. NICHOLSON IS PROVIDING SOME CONCEPTS THAT HE IS
15 WORKING WITH STAFF ON TO TRY TO ENLARGE THE SCOPE
16 OF WORK TO INCLUDE -- THERE ARE SOME IDEAS OF THE
17 ORIGINAL OR INITIAL ENGINEERING EVALUATION OF
18 DIFFERENT ROADWAYS THAT A LOT OF CITIES AND
19 COUNTIES DON'T PERFORM RIGHT NOW, THEY'RE ABOUT
20 \$5,000 APIECE, THAT MAYBE FUNDS BE MADE AVAILABLE.
21 AND THE CITIES CAN CONTRACT WITH AN ENGINEERING
22 FIRM TO DO THAT ORIGINAL EVALUATION, WHICH IS GOING
23 TO, WHERE APPROPRIATE, WHERE RAC CAN BE USED AND
24 THE COST SAVINGS TO A LOCAL JURISDICTION, THAT

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25 INITIAL ENGINEERING STUDY IS VERY CRITICAL TO BEING
18

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1 ABLE TO MOVE THAT FORWARD. AND SO THEY'RE WORKING
2 WITH MS. TRGOVCICH'S TEAM TO COME BACK TO US WITH A
3 PROPOSAL THAT IS MORE DETAILED AS WELL AS HAVING
4 GOALS SET OUT AND A WORK PLAN SET OUT AS TO WHERE
5 THIS PROGRAM IS GOING TO TAKE US, BUT IT WAS AN
6 ENCOURAGING -- IT WAS A VERY ENCOURAGING ITEM.

7 AND THEN OUR LAST ITEM WAS A STATUS
8 REPORT ON THE ELECTRICAL DEREGULATION THAT'S GOING
9 ON IN THE STATE AND HOW IT IS AFFECTING SOME OF OUR
10 CONSTITUENTS OUT THERE. AND THERE ISN'T ANYTHING
11 RIGHT NOW THAT IS URGENT, BUT THIS WAS AN OVERVIEW
12 OR AN UPDATE AS TO WHERE WE'RE AT RIGHT NOW. THANK
13 YOU, MR. CHAIRMAN.

14 CHAIRMAN PENNINGTON: THANK YOU, MR.
15 JONES. NEXT IS THE MARKET DEVELOPMENT COMMITTEE
16 CHAired BY MR. RELIS.

17 BOARD MEMBER RELIS: MR. CHAIR, WE HAD
18 JUST ONE ITEM UNDER CONSIDERATION. IT'S A CONSENT
19 ITEM TODAY REGARDING THE OPTIONS TO IMPROVE THE
20 TIMELINESS OF NEWSPRINT CONSUMER CERTIFICATIONS.

21 WE TOOK ACTION ON THAT, AND WE HEARD
22 THAT FROM THE NEWSPAPER PUBLISHER'S ASSOCIATION
23 THAT THEY'RE GOING TO WORK CLOSELY WITH OUR
STAFF

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24 AND WITH -- MORE PARTICULARLY WITH THE INDUSTRY
TO

25 GREATLY IMPROVE THE COMPLIANCE OF THAT INDUSTRY
AND

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1 THEIR REPORTING TO US. SO WE'RE GOING TO TAKE A
2 WAIT AND SEE AND LOOK AND SEE IF THE OUTCOME IS
3 WHAT WE EXPECT.

4 I JUST NOTE THAT IS A CONSENT ITEM,
5 JUST COUPLE OF POINTS OF INFORMATION. YESTERDAY
6 MR. CHESBRO AND I WERE OUT IN RICHMOND, AND WE
HAD

7 A VISIT WITH MBA POLYMERS TO PRESENT OUR
ERASABLE

8 CHECK, THE BIG ERASABLE CHECK THAT WE DO, FOR A
9 MILLION DOLLARS TO THAT COMPANY THAT IS DOING
SOME

10 VERY INTERESTING WORK IN RECOVERING PLASTICS
FROM

11 THE AUTO INDUSTRY, FROM THE COMPUTER INDUSTRY
WITH

12 VERY SOPHISTICATED TECHNOLOGY.

13 WE WISH THIS FACILITY SUCCESS. IT
14 IS, AS WE NOTED, A HIGH RISK LOAN TO THIS BOARD,
15 BUT IT REPRESENTS A DIRECTION THAT I'M SURE ALL
16 BOARD MEMBERS WOULD FIND FASCINATING. I HOPE
THAT

17 OTHERS WILL GET OUT AND BE ABLE TO SEE THIS
18 OPERATION.

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19 WE ALSO NOTED THERE THAT THE BOARD
20 HAS REACHED THE 25 MILLION MARK IN OUR LOAN-
21 MAKING
22 FUNCTION HERE, WHICH IS INDEED A LANDMARK.
23 THAT'S
24 LEVERAGED OVER 60 MILLION IN CAPITAL INVESTMENT
25 IN
26 CALIFORNIA IN RECYCLING BASED MANUFACTURING, AND
27 I
28 THINK IT'S AN ACHIEVEMENT THAT WE SHOULD BE
29 PROUD
30 OF AS A BOARD. THAT IS MY REPORT.

1 CHAIRMAN PENNINGTON: VERY GOOD. THANK
2 YOU, MR. RELIS. I'M GLAD WE HAVE AN ERASABLE
3 CHECK. I JUST HOPE WE DON'T HAVE ANY RUBBER
4 CHECKS.

5 NEXT IS THE ADMINISTRATION COMMITTEE,
6 WHICH I CHAIR. THE ADMINISTRATION COMMITTEE MET ON
7 DECEMBER 2D AND HEARD TWO ITEMS. THE FIRST ITEM
8 WAS THE CONSIDERATION OF A POLICY ON BOARD
9 SPONSORSHIPS AND PARTNERSHIPS OF CONFERENCES,
10 EXPOSITIONS, CAMPAIGNS, WORKSHOPS, AND EVENTS.
11 THIS POLICY WILL BE FURTHER DEVELOPED BY THE STAFF
12 AND BROUGHT BACK TO THE ADMINISTRATION COMMITTEE IN
13 APRIL OF 1998 FOR IMPLEMENTATION IN THE 1998-99
14 FISCAL YEAR. FOR THE REMAINDER OF THE '97-'98
15 FISCAL YEAR, REQUESTS WILL CONTINUE TO BE HANDLED
16 ON A CASE-BY-CASE BASIS.

17 THE SECOND ITEM WAS THE CONSIDERATION
18 OF FULLY FUNDING THE BAY AREA SHOP SMART CAMPAIGN.
19 THIS CAMPAIGN RECEIVED \$15,000 IN USED OIL FUNDING
20 AT THE NOVEMBER BOARD MEETING. THIS REQUEST WAS TO
21 FUND THE REMAINING 10,000 FROM THE SPONSORSHIP LINE
22 ITEM OF THE IWMA FUND.

23 THIS ITEM COMES TO THE BOARD WITHOUT
24 RECOMMENDATION AS THE MOTION TO APPROVE THE FUNDING
25 FAILED IN THE ADMINISTRATION COMMITTEE. THIS ITEM

1 IS ON THE BOARD'S AGENDA FOR DISCUSSION TODAY.

2 IN ADDITION, UNDER THE OPEN
3 DISCUSSION ITEM, THE COMMITTEE DIRECTED STAFF TO
4 DEVELOP AN AGENDA ITEM FOR THE JANUARY '98
5 ADMINISTRATION COMMITTEE TO DISCUSS THE VARIOUS
6 ISSUES ASSOCIATED WITH THE POINT OF COLLECTION OF
7 THE BOARD'S TIPPING FEE AND THE EXPORT OF WASTE OUT
8 OF STATE.

9 THAT CONCLUDES THE ADMINISTRATION
10 COMMITTEE. AND NOW WE'LL MOVE TO EXECUTIVE
11 DIRECTOR, MR. CHANDLER.

12 MR. CHANDLER: THANK YOU, MR. CHAIRMAN,
13 AND GOOD MORNING, MEMBERS. COUPLE OF WORDS.
14 FIRST, JUST ON OUR ONGOING EFFORTS TO IMPLEMENT THE
15 STRATEGIC PLAN. AS YOU ARE WELL AWARE, THE TEAM
16 MEETINGS FOR OUR FIRST TWO PRIORITY AREAS, THAT
17 BEING LOCAL GOVERNMENT DIVERSION ASSISTANCE, AS
18 WELL AS OUR CONSTRUCTION AND DEMOLITION STRATEGY
19 TEAM, HAVE STARTED THEIR EFFORTS AND ARE WELL UNDER
20 WAY. WE'LL BE BEGINNING THE KICKOFF OF OUR NEXT
21 TWO AREAS OF FOCUS, THAT BEING FOCUSED REDUCTION IN
22 ORGANICS, AS WELL AS IMPROVE FACILITY COMPLIANCE,
23 SHORTLY AFTER THE FIRST OF THE YEAR.

24 SECONDLY, AS MANY OF YOU ARE AWARE,
25 THE BOARD HAS HAD ITS TITLE 14 REGULATIONS

1 AVAILABLE ON OUR INTERNET WEB SITE FOR OVER A YEAR
2 AND WILL SOON ADD THE NEW TITLE 27, OUR AB 1220
3 REGULATIONS, TO THE SITE. JUST LIKE TO SAY THAT WE
4 CAN TAKE A GREAT DEAL OF PRIDE IN KNOWING THAT
5 WE'RE ONE OF THE FIRST STATE AGENCIES TO POST
6 REGULATIONS ON THE INTERNET AND THE FIRST TO DO SO
7 WITH A PROGRAM THAT INCLUDES A SOPHISTICATED
8 INDEXING AND SEARCH CAPABILITY. THE BOARD HAS
9 RECEIVED MANY COMPLIMENTS ON THE REGULATIONS
10 PROGRAM FROM OUR WEB SITE VISITORS.

11 LAST WEEK I SENT A LETTER TO THE
12 DIRECTOR OF OFFICE OF ADMINISTRATIVE LAW
13 INTRODUCING OUR INTERNET REGULATION PROGRAM AND
14 INVITING OAL TO USE OUR PROGRAM AS A MODEL FOR
15 STATEWIDE APPLICATION. THE STATE IS REQUIRED BY
16 STATUTE TO PLACE ALL OF ITS REGULATIONS ONTO THE
17 INTERNET BY JULY OF 1998, AND I THINK OUR
18 ACCOMPLISHMENTS IN THIS PROGRAM COULD GREATLY
19 ASSIST OAL AND ALL OTHER STATE AGENCIES IN
20 ACHIEVING THAT GOAL. OAL HAS INDICATED A GREAT
21 INTEREST IN OUR PROGRAM AND WOULD LIKE TO TALK TO
22 US FURTHER ABOUT STATEWIDE APPLICATIONS.

23 THE REGULATIONS PROGRAM WAS A RESULT
24 OF COOPERATIVE EFFORTS OF SEVERAL UNITS WITHIN THE

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25 BOARD, ESPECIALLY OUR INFORMATION MANAGEMENT BRANCH
23

1 AND OUR LEGISLATIVE AND EXTERNAL AFFAIRS OFFICE. I
2 THINK THIS IS A GOOD EXAMPLE OF HOW THE TALENTS AND
3 EXPERTISE OF DIFFERENT UNITS WITHIN THE
4 ORGANIZATION CAN BE INTEGRATED AND DIRECTED TOWARDS
5 A TRUE QUALITY OUTCOME.

6 AS YOU MENTION, MR. CHAIRMAN, IN YOUR
7 ADMINISTRATION COMMITTEE REPORT, POINT OF
8 COLLECTION ISSUE WAS RAISED AT THE ADMINISTRATION
9 COMMITTEE, AND I HAVE SENT LETTERS TO NEARLY A
10 DOZEN STAKEHOLDERS, INVITING THEM TO ATTEND THE
11 JANUARY 6TH ADMINISTRATION COMMITTEE MEETING TO
12 ASSIST THE BOARD IN IDENTIFYING THE ISSUES AND
13 CONCERNS TO BE ADDRESSED AT THE PROPOSED FUTURE
14 BOARD WORKSHOP ON FEE COLLECTION AND WASTE EXPORT.
15 AMONG THE GROUPS WE SENT LETTERS TO ARE THE LOS
16 ANGELES COUNTY SANITATION DISTRICT, THE LEAGUE OF
17 CITIES, CSAC, CRRC, SWANA, AND SEVERAL OTHERS.

18 FINALLY, I'M PLEASED TO REPORT THAT
19 PROGRESS IS CONTINUING ON THE NEGOTIATIONS TO CLEAN
20 UP THE LLOYD'S BALING TIRE PILE SITE IN SAN LUIS
21 OBISPO. THE FINAL SETTLEMENT AGREEMENT WAS SENT TO
22 LLOYD'S THIS MONDAY, THE 15TH, AND I OR CHIEF
23 COUNSEL TOBIAS WILL CONTINUE TO KEEP YOU INFORMED
24 ON THE RESOLUTION OF THESE NEGOTIATIONS. AND THAT

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25 CONCLUDES MY REPORT. AND UNLESS THERE'S ANY OTHER
 24

1 QUESTIONS, I SEE MS. GOTCH.

2 BOARD MEMBER GOTCH: MR. CHANDLER, I'D
3 LIKE YOU TO GIVE AN UPDATE, IF YOU WOULD PLEASE, ON
4 THE CAL-EPA BUILDING, THE DESIGN AND CONSTRUCTION
5 AS IT RELATES TO US USING A GREEN BUILDING ETHIC.

6 MR. CHANDLER: CERTAINLY. AS YOU KNOW,
7 I'VE PLAYED A SOMEWHAT INFORMAL ROLE IN KEEPING THE
8 AGENCY AWARE OF THE VAST RESOURCES THAT WE HAVE ON
9 STAFF HERE TO ASSIST CAL-EPA IN LOOKING AT USING
10 NEW BUILDINGS, PARTICULARLY STATE BUILDINGS, AS AN
11 OPPORTUNITY TO PROVIDE REUSE AND OTHER WHAT WE CALL
12 GREEN TECHNOLOGIES AND DESIGN INTO THE BUILDINGS.
13 INITIALLY, I'D HAVE TO SAY WE MET WITH SOME
14 RESISTANCE, BUT I HAVE TO SAY THERE SEEMS TO BE A
15 TURNAROUND. GENERAL SERVICES HAS NOW DIRECTED ITS
16 STAFF TO HIRE A CONSULTANT OF NATIONAL RECOGNITION
17 IN THIS WHOLE AREA OF GREEN BUILDING DESIGN AND HAS
18 INDICATED TO BOTH THE CITY OF SACRAMENTO, MY
19 OFFICE, AS WELL AS CAL-EPA THAT THEY INTEND TO GO
20 AGGRESSIVELY FORWARD IN LOOKING AT ALL OPTIONS IN
21 THE ENERGY EFFICIENCY OF THE BUILDING AND DOING
22 COST BENEFIT ANALYSIS ON ALL THE PROPOSED OPTIONS.

23 SO I HAVE TO SAY THAT I'M SOMEWHAT
24 OPTIMISTIC, AND I'M CERTAINLY PLEASED BY THIS

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25 LATEST WORD FROM THE DEPARTMENT OF GENERAL
SERVICES

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1 THAT THEY WANT TO MOVE IN THIS DIRECTION, SO WE'LL
2 SEE WHAT OCCURS.

3 BOARD MEMBER GOTCH: THAT'S GOOD NEWS.

4 I'D LIKE TO ASK A COUPLE QUESTIONS
5 TOO. DO WE SIT AT THE TABLE? HOW INVOLVED ARE WE
6 IN THIS PROJECT AT THIS POINT? AND THEN I GUESS
7 THE FOLLOW-UP WOULD BE THE NEW CONSTRUCTION AND
8 DEMOLITION TEAM THAT WE HAVE WITH THE STRATEGIC
9 PLAN, IS THERE INVOLVEMENT WITH THAT ALSO?

10 MR. CHANDLER: SURE. WE DON'T ACTUALLY
11 SIT AT THE TABLE. THE DEVELOPER AND DEPARTMENT OF
12 GENERAL SERVICES AND THE AGENCY REPRESENTATIVE, WHO
13 IS AN INDIVIDUAL OUT OF THE AIR RESOURCES BOARD,
14 MEET EVERY TWO WEEKS IN LOS ANGELES TO KEEP EACH
15 OTHER UPDATED ON THE PROGRESS OF THE BUILDING. THE
16 OUTER SHELL OF THE BUILDING HAS BEEN COMPLETELY
17 DESIGNED. AND I THINK THE ANTICIPATED OCCUPANCY
18 DATE IS STILL SOMEWHERE FOR THE LATE YEAR 2000,
19 LATE YEAR 2000.

20 HOWEVER, AGAIN, PRIMARILY THROUGH THE
21 EFFORTS OF CAREN TRGOVCICH'S STAFF, WE HAVE OFFERED
22 A PROPOSAL TO AGENCY THAT THEY FORM A TECHNICAL
23 COMMITTEE MADE UP OF MEMBERS NOT ONLY FROM THE
24 WASTE BOARD, BUT WATER BOARD, AIR BOARD, THE ENTIRE

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25 CAL-EPA BOARDS AND DEPARTMENTS TO PROVIDE EXPERTISE
26

1 ON SUCH THINGS AS THE DEMOLITION OF THE PARKING
2 GARAGE AND ALL THE OTHER SUSTAINABLE ASPECTS THAT
3 THE BUILDING COULD INCORPORATE. AND SO THAT GROUP,
4 I UNDERSTAND, IS BEING FORMED, IS GOING TO BE
5 MEETING ON AN ONGOING BASIS, AND WILL SERVE AS A
6 WAY OR AS A CONDUIT OF A WAY TO GET INFORMATION
7 INTO THE PROCESS.

8 BOARD MEMBER CHESBRO: I JUST WANTED TO
9 SAY I KNOW THIS IS LIKE -- DOESN'T HAPPEN IN
10 SACRAMENTO, BUT, YOU KNOW, THE ENERGY COMMISSION
11 PROBABLY OUGHT TO BE ON THAT TASK FORCE TOO. I
12 KNOW THEY'RE FROM A DIFFERENT BRANCH OF STATE
13 GOVERNMENT, BUT OBVIOUSLY HAVE A PRETTY IMPORTANT
14 PIECE IN SUSTAINABILITY THAT OUGHT TO BE CONSIDERED
15 AS WELL.

16 MR. CHANDLER: GOOD POINT, MR. CHESBRO.
17 AND I OVERLOOKED THEM. IN FACT, THEY ARE, IN FACT,
18 PART OF THE TEAM THAT'S BEING USED TO LOOK AT THAT.

19 BOARD MEMBER GOTCH: ONE FINAL REQUEST ON
20 THAT IS I'D LIKE -- I'D BE INTERESTED IN HEARING A
21 MONTHLY UPDATE FROM YOU AT THE BOARD MEETING ON HOW
22 THIS IS GOING, THE PROGRESS.

23 MR. CHANDLER: THAT WOULD BE FINE. I KNOW
24 THAT TERESA PARSLEY, THE REPRESENTATIVE FROM
25 AGENCY, MEETS WITH THE BOARDS AND DEPARTMENTS

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1 MONTHLY, BUT PERHAPS I CAN GET FROM HER KIND OF A
2 MONTHLY UPDATE AND INCORPORATE THAT INTO EITHER THE
3 ADMINISTRATION COMMITTEE OR THE FULL BOARD, IF
4 THAT'S WHERE YOU'D LIKE TO HEAR IT.

5 BOARD MEMBER GOTCH: I THINK FULL BOARD
6 REPORT FROM YOU WOULD BE FINE, IF THAT'S ALL RIGHT
7 WITH EVERYONE ELSE.

8 MR. CHANDLER: AND I WAS JUST REMINDED,
9 LASTLY, THERE IS A NEWSLETTER THAT IS ON THE
10 INTERNET THAT WILL BE COMING OUT WITH UPDATES
11 PERIODICALLY, SO THE STAFF AND INTERESTED PARTIES
12 CAN LOOK TO THAT AS WELL.

13 BOARD MEMBER GOTCH: THANK YOU.

14 CHAIRMAN PENNINGTON: WHO'S GOING TO DO
15 THE INTERNET WORK? THIS COMMITTEE OR WHO?

16 MR. CHANDLER: IT SOUNDS LIKE KATHRYN HAS
17 MORE BACKGROUND ON THIS. WHAT IS IT THAT YOU KNOW
18 OF BECAUSE I'M NOT AWARE OF THIS?

19 CHAIRMAN PENNINGTON: CAL-EPA, I DON'T
20 THINK, IS IN A POSITION TO ACCESS THE COMPUTERS.
21 SO I WONDERED WHO WAS ACTUALLY DOING THE --

22 MS. TOBIAS: I DON'T KNOW. THE NEWSLETTER
23 IS ON THE BOARD NET THIS MORNING, SO I ASSUME THAT
24 IMB PUT IT ON.

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25

MR. CHANDLER: YOU ARE RIGHT. GIVEN YOUR

28

1 FAMILIARITY WITH OUR PROPOSAL TO HELP THE AGENCY
2 UPGRADE THEIR COMPUTER SYSTEM, YOU'RE RIGHT. THEIR
3 CAPABILITY ISN'T STRONG THERE, SO I ASSUME THEY'VE
4 GIVEN US THE INFORMATION, AND WE'VE PUT IT ON OUR
5 OWN BOARD NET JUST AS A WAY TO GET IT OUT.

6 THAT DOES CONCLUDE MY REMARKS. I
7 UNDERSTAND, MR. CHAIRMAN, YOU HAD A COUPLE ISSUES
8 YOU WANTED TO BRING UP.

9 CHAIRMAN PENNINGTON: YES. I HAVE A
10 COUPLE OF ITEMS. FIRST, MR. JONES HAS A
11 PRESENTATION HE'D LIKE TO GIVE TO THE BOARD.

12 BOARD MEMBER JONES: ANYWHERE I WANT TO DO
13 IT. I WANT TO PRESENT THIS TO YOU, MR. CHAIRMAN.
14 WE HAD A -- STAFF FROM THE WASTE BOARD WAS INVOLVED
15 IN THE JUVENILE DIABETES FOUNDATION WALK. TAMARA
16 IS IN THE AUDIENCE. SUSAN VILLA IS IN THE
17 AUDIENCE. THEY DID A LOT OF WORK COORDINATING
18 THAT, AS WELL AS JEANNINE UP IN MY OFFICE, AND
19 ROSITA, AND I'M GOING TO MISS SOMEBODY, SHIRLEY WW,
20 WILLD-WAGNER, AND A FEW OTHERS. BUT THE BOARD -- I
21 MEAN I'VE BEEN HERE A YEAR, AND I GOT TO TELL YOU.
22 I ENJOY THIS PLACE BECAUSE PEOPLE ARE ALWAYS
23 GIVING. I MEAN THEY'RE ALWAYS WILLING TO DO
24 SOMETHING FOR THE COMMUNITY.

25 THEY CAME OUT STRONG. BOARD

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1 PARTICIPANTS -- BOARD STAFF PARTICIPANTS COLLECTED
2 ALMOST \$4,000. IT'S THE FIRST TIME WE'D EVER BEEN
3 THERE. WE GOT A PLAQUE THAT I'M PRESENTING TO THE
4 CHAIRMAN THAT PUTS US IN A CATEGORY OF SILVER AWARD
5 FOR THE DOLLARS THAT WERE CONTRIBUTED, AND THIS IS
6 THE TYPE OF DISEASE THAT DOESN'T GO AWAY. I MEAN
7 IF PEOPLE DON'T GET THEIR INSULIN, PEOPLE DON'T
8 LIVE. SO I WAS VERY PLEASED. I'M NOT USED TO
9 ASKING PEOPLE FOR THINGS. WHEN I ASKED, THEY CAME
10 FORWARD AND I APPRECIATE THAT. SO I WANT TO
11 PRESENT THAT TO THE BOARD.

12 CHAIRMAN PENNINGTON: THANK YOU.

13 (APPLAUSE.)

14 CHAIRMAN PENNINGTON: THIS HAS GOT TO BE

A

15 BIG CAMERA.

16 THE PHOTOGRAPHER: CAN YOU SAY 50
PERCENT?

17 BOARD MEMBER CHESBRO: MR. CHAIRMAN,
SINCE

18 STEVE CAN'T CONGRATULATE HIMSELF, LET ME
19 CONGRATULATE HIM FOR THE WORK THAT HE PUT INTO
THAT
20 EFFORT AS WELL.

21 CHAIRMAN PENNINGTON: ABSOLUTELY. AND I

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22 THINK ALL THE BOARD MEMBERS JOIN IN THAT AS WELL
AS

23 THANKING THE STAFF WHO PARTICIPATED IN ANOTHER JOB

24 WELL DONE AND MAKING US A TRUE PARTNER IN THIS

25 COMMUNITY.

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1 NEXT WANT TO TALK ABOUT DISNEY'S
2 ENVIRONMENTALITY PROGRAM, AND JUDY FRIEDMAN, THIS
3 IS A WONDERFUL PROGRAM. AND I WANT TO THANK JUDY
4 FRIEDMAN AND TRISH BRODDRICK AND ALL THE STAFF WHO
5 HAVE WORKED TO MAKE THIS PROGRAM SUCH A SUCCESS.
6 THIS IS A PERFECT EXAMPLE OF HOW PARTNERSHIPS
7 BETWEEN THE STATE AGENCIES, LOCAL GOVERNMENT, AND
8 BUSINESSES CAN WORK TO EDUCATE CALIFORNIANS OF ALL
9 AGES OF THE NEEDS AND BENEFITS OF REDUCING,
10 REUSING, AND RECYCLING FOR A CLEANER ENVIRONMENT.
11 YOU BETTER TAKE OVER HERE.

12 MS. FRIEDMAN: THANK YOU, CHAIRMAN
13 PENNINGTON AND BOARD MEMBERS. IT'S A REAL PLEASURE
14 FOR ME TO BE ABLE TO HIGHLIGHT FOR YOU TODAY A BIT
15 ABOUT ONE OF THE BOARD'S MOST REMARKABLE PROGRAMS,
16 THE PUBLIC EDUCATION AND ASSISTANCE PROGRAM, LED BY
17 ONE OF OUR MOST DEDICATED AND CAPABLE MANAGERS,
18 TRISHA BRODDRICK. TRISH IS SITTING BEHIND ME.

19 IN A MINUTE I'M GOING TO PLAY A TAPE
20 FROM THE WALT DISNEY CORPORATION CALLED "1997
21 JIMINEY CRICKET'S ENVIRONMENTALITY CHALLENGE."
22 BEFORE I DO, THERE ARE A FEW POINTS I'D LIKE TO
23 SHARE WITH YOU.

24 AS YOU KNOW, AN ASPECT OF THE
BOARD'S

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25 VISION IS THAT WE WILL BE THE RECOGNIZED NATIONAL
 31

1 AND INTERNATIONAL LEADER IN THE INTEGRATED
2 MANAGEMENT OF WASTE AND RECOVERED MATERIALS. THIS
3 PROGRAM IS HELPING THE BOARD ACHIEVE THIS VISION,
4 AND NOT JUST THROUGH THE INTERNATIONALLY RECOGNIZED
5 "CLOSING THE LOOP CURRICULUM," OF WHICH YOU ARE
6 PROBABLY MOST FAMILIAR, BUT ALSO THROUGH OTHER
7 EFFORTS. FOR EXAMPLE, EE 2000 IS A U.S. EPA GRANT
8 FUNDED PROJECT THAT PROVIDES SEED MONEY TO PROMOTE
9 STATEWIDE ENVIRONMENTAL EDUCATION, ORGANIZATIONAL
10 DEVELOPMENT, COALITION BUILDING, AND STRATEGIC
11 PLANNING. CALIFORNIA IS ONE OF 13 STATES THAT HAVE
12 APPLIED FOR AND RECEIVED FUNDING OVER THE LAST
13 THREE YEARS.

14 CALIFORNIA WAS BROUGHT ON BOARD EARLY
15 THIS YEAR, AND TRISHA IS NOW A MEMBER OF THE
16 STATEWIDE STEERING COMMITTEE, WHICH MEETS
17 PERIODICALLY TO PLAN AND PROMOTE OUR EFFORTS. AND
18 SHE WAS ALSO A MEMBER OF THE THREE-PERSON
19 LEADERSHIP TEAM THAT RECEIVED TRAINING FROM EPA IN
20 MISSOURI LAST SPRING ON ORGANIZATIONAL DEVELOPMENT
21 AND STRATEGIC PLANNING.

22 TRISHA IS A MEMBER OF THE CALIFORNIA
23 DEPARTMENT OF EDUCATION'S ENVIRONMENTAL EDUCATION
24 ADVISORY COMMITTEE. THIS IS A GROUP OF PRIVATE/

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25 PUBLIC NONPROFIT EDUCATIONAL INSTITUTION
32

1 REPRESENTATIVES WHO PROVIDE RECOMMENDATIONS AND
2 GUIDANCE TO THE DEPARTMENT OF EDUCATION IN THE
3 DEVELOPMENT OF THEIR PROGRAMS AND ALSO THE
4 DISPENSATION OF THEIR GRANT FUNDS.

5 TRISHA REPRESENTS SECRETARY ROONEY ON
6 THE KEEP CALIFORNIA BEAUTIFUL BOARD OF DIRECTORS.
7 AND LAST, BUT NOT LEAST, TRISHA IS A MEMBER OF
8 CCN, OR THE CALIFORNIA ENVIRONMENTAL EDUCATION
9 INTERAGENCY NETWORK, AND THROUGH CN SHE IS CHAIR OF
10 THE ENVIRONMENTALITY SUBCOMMITTEE. SO WHAT IS
11 ENVIRONMENTALITY?

12 PLANNING FOR ENVIRONMENTALITY BEGAN
13 WITH A MEETING BETWEEN DISNEY REPRESENTATIVES,
14 CALIFORNIA DEPARTMENT OF EDUCATION, AND TRISHA OVER
15 AT CAL-EPA BACK IN 1993. DISNEY WANTED A PLEDGE
16 PROGRAM FOR FIFTH GRADERS TO PROMOTE ENVIRONMENTAL
17 EDUCATION IN THE STATE. BILL ANDREWS OF THE
18 CALIFORNIA DEPARTMENT OF EDUCATION WANTED TO EXPAND
19 THE PROGRAM, AND TRISHA SHARED WITH THEM AN ARTICLE
20 SHE HAD READ ABOUT A GROUP OF STUDENTS WHO HAD
21 TAKEN ACTION TO IMPROVE THE ENVIRONMENT IN THEIR
22 COMMUNITY AND HAD WON AWARDS AND RECOGNITION FOR
23 THEIR EFFORTS.

24 THE IDEA IS THAT IF WE WANT TO

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25 ACHIEVE TRUE LEARNING AND A STRONG LEVEL OF
33

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1 COMMITMENT, THEN WE NEED TO INCORPORATE AN ACTION
2 PROJECT COMPONENT INTO OUR PROGRAM. THUS
3 ENVIRONMENTALITY WAS CREATED. AND THE BOARD ACTS
4 AS CONTRACTOR FOR THE STATE, AND WE MAINTAIN A TOLL
5 FREE HOTLINE FOR TEACHERS TO GAIN PROJECT
6 INFORMATION ABOUT THE CONTEST. WE HAVE 15 STATE
7 AGENCIES CONTRIBUTING MORE THAN \$30,000 ANNUALLY TO
8 THE PROGRAM. AND, OF COURSE, DISNEY CONTRIBUTES
9 MORE, WELL OVER A HUNDRED THOUSAND DOLLARS.
10 HOWEVER, THEY ARE SO PLEASED WITH THIS PARTNERSHIP,
11 IT HAS NOW BEEN INITIATED IN FLORIDA THIS YEAR, AND
12 THEY ARE ALSO EXPLORING PARTNERSHIPS WITH OTHER
13 STATES.

14 STUDENT ENROLLMENT HAS INCREASED AS
15 WELL. IN 1994 WE HAD 12,000 STUDENTS, AND THAT HAS
16 INCREASED UP TO TODAY'S OVER 50,000 STUDENT
17 PARTICIPANTS. SO WITHOUT FURTHER ADO, I WOULD LIKE
18 TO PLAY A BRIEF TAPE FOR YOU WHICH REALLY TELLS
19 WHAT IT'S ALL ABOUT.

20 CHAIRMAN PENNINGTON: THANK YOU, JUDY.

21 (TAPE WAS THEN PLAYED AND NOT
22 REPORTED NOR HEREIN TRANSCRIBED.)

23 MS. FRIEDMAN: WELL, THAT CONCLUDES MY
24 PRESENTATION. ONLY OTHER THING IS I THOUGHT I'D

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25 HAVE TRISHA STAND UP AND BE RECOGNIZED FOR HER

1 OUTSTANDING WORK.

2 (APPLAUSE.)

3 CHAIRMAN PENNINGTON: THANK YOU. AS I
4 SAID, I THINK IT'S A GREAT PROGRAM AND IT STARTS
5 WHERE WE SHOULD START.

6 OKAY. MOVING TO CONSIDERATION OF THE
7 CONSENT CALENDAR ITEMS, THE CONSENT CALENDAR
8 INCLUDES ITEMS 6 THROUGH 22, 25, 26, 28, 29. ANY
9 MEMBER WHO WISHES TO PULL ANYTHING FROM THE
10 CONSENT?

11 BOARD MEMBER CHESBRO: I'LL MOVE CONSENT
12 CALENDAR.

13 BOARD MEMBER FRAZEE: SECOND.

14 CHAIRMAN PENNINGTON: OKAY. IT'S BEEN
15 MOVED AND SECONDED. IF THERE'S NO FURTHER
16 DISCUSSION, WILL THE SECRETARY CALL THE ROLL.

17 THE SECRETARY: BOARD MEMBER CHESBRO.

18 BOARD MEMBER CHESBRO: AYE.

19 THE SECRETARY: FRAZEE.

20 BOARD MEMBER FRAZEE: AYE.

21 THE SECRETARY: GOTCH.

22 BOARD MEMBER GOTCH: AYE.

23 THE SECRETARY: JONES.

24 BOARD MEMBER JONES: AYE.

25 THE SECRETARY: RELIS.

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1 BOARD MEMBER RELIS: AYE.

2 THE SECRETARY: CHAIRMAN PENNINGTON.

3 CHAIRMAN PENNINGTON: AYE. MOTION

4 CARRIES.

5 NOW WE MOVE TO ITEM 31, REPORT ON THE
6 CONSTRUCTION OF TIRE BALE RETAINING WALL: TIRE
7 RECYCLING. CAREN TRGOVCICH.

8 MR. CHANDLER: MR. CHAIRMAN, NATE GAUFF,
9 I'M SURE, CAN OPEN THIS ITEM UP. SO, NATE, WHY
10 DON'T YOU DO THAT FOR CAREN.

11 MR. GAUFF: GOOD MORNING, MR. CHAIRMAN,
12 BOARD MEMBERS. ITEM 31 IS THE REPORT ON THE
13 CONSTRUCTION OF THE TIRE BALE RETAINING WALL THAT
14 WAS DONE IN HUMBOLDT COUNTY. THIS PROJECT WAS THE
15 RESULT OF A TIRE RECYCLING GRANT FROM OUR '94-'95
16 FISCAL YEAR CYCLE. IT WAS ORIGINALLY -- THE GRANT
17 WAS ENTERED INTO WITH GAINER & ASSOCIATES.
18 MARGARET GAINER WAS NOT ABLE TO BE HERE TODAY, BUT
19 SHE LEFT THE PRESENTATION IN THE CAPABLE HANDS OF
20 MR. JEFF NELSON FROM SHN CONSTRUCTION, WHO DID THE
21 DESIGN OF THE TIRE WALL, AND MR. BILL HILFIKER FROM
22 HILFIKER RETAINING WALLS, WHO ACTUALLY PERFORMED
23 THE CONSTRUCTION. SO I'LL TURN IT OVER TO JEFF
24 NELSON.

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25

MR. NELSON: GOOD MORNING. AS NATE
36

1 MENTIONED, MAGGIE GAINER WAS UNFORTUNATELY NOT ABLE
2 TO JOIN US THIS MORNING, AND SHE WISHES SHE COULD
3 BE HERE.

4 THIS PROJECT GREW OUT OF AN EARLIER
5 STUDY THAT GAINER & ASSOCIATES CONDUCTED THAT
6 SUGGESTED THAT FOR A RURAL COUNTY LIKE HUMBOLDT, A
7 PRIORITY NEEDED TO BE PLACED ON RECYCLING MATERIALS
8 WHERE THE END PRODUCT COULD BE USED WITHIN THE
9 COUNTY. AND IN LOOKING FURTHER, THEY IDENTIFIED
10 THE USE OF BALED SCRAP TIRES IN STORM REPAIR WORK
11 AS A PRIORITY ITEM FOR FURTHER STUDY.

12 OUR PROJECT TEAM, WITH THE SUPPORT OF
13 THE WASTE BOARD, WAS ABLE TO PURSUE THIS PROJECT.
14 IT WAS TRULY A COLLABORATIVE EFFORT IN THAT WE
15 COMBINED WITH ANOTHER GRANT, HUMBOLDT COUNTY, FOR A
16 TIRE AMNESTY DAY WHERE THROUGH THAT GRANT THE TIRES
17 WERE COLLECTED. THE HUMBOLDT COUNTY DEPARTMENT OF
18 PUBLIC WORKS HAD A STORM DAMAGE SITE THAT THEY
19 AGREED TO ALLOW US TO PLACE OUR PILOT PROJECT IN
20 THE MIDDLE OF. AND THEN THERE WERE SEVERAL LOCAL
21 FIRMS, INCLUDING HILFIKER RETAINING WALLS, WHO BILL
22 HILFIKER IS HERE THIS MORNING REPRESENTING, WHO
23 ASSISTED WITH THE BALING, TRANSPORTATION, AND
24 CONSTRUCTION OF THE PROJECT.

25 IT'S A RELATIVELY SMALL STORM DAMAGE

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1 REPAIR PROJECT, BUT EVEN AT THAT, IT CONSUMED
2 APPROXIMATELY 13,000 SCRAP TIRES, SO ON A
3 RELATIVELY SMALL SCALE. FROM WHAT WE SAW IN
4 CONSTRUCTION, THE SUBSEQUENT MONITORING, IN THAT
5 IT'S REMAINED DIMENSIONALLY VERY STABLE, WE

HAVEN'T

6 SEEN A YIELDING. IN FACT, WE MONITORED THE WALL
7 WITH A SURVEY CREW AS RECENTLY AS MONDAY JUST AS A
8 FOLLOW-UP TO SEE IF IT'S STILL WHERE WE INITIALLY
9 PUT IT, AND IT SEEMS TO BE HOLDING UP VERY WELL.

10 I GUESS WHAT I WANTED TO SAY WAS WE
11 SEE THIS AS A VERY SUCCESSFUL PROJECT. COST
12 COMPETITIVE NUMBERS, WHEN WE LOOK AT THE ECONOMICS
13 OF THE JOB, IT CAME IN AT A VERY COMPARABLE COST
14 TO

15 OTHER TYPES OF STORM DAMAGE REPAIRS THAT WE'D USE
16 IN SIMILAR LOCATION SIZE OF PROJECT. AND I SAY
17 THAT WITH ONE CAVEAT, AND THAT BEING THAT THAT
18 DOES

19 NOT INCLUDE THE COST OF COLLECTING THE TIRES. WE
20 DID PAY TO HAVE THE TIRES BALED, BUT THE
COLLECTION

OF THE TIRES WAS NOT INCLUDED IN THE PROJECT.

SO IF YOU ASSUME THAT THE COLLECTION

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21 OF THE TIRES IS -- CAN BE OFFSET BY THE NORMAL
22 DISPOSAL COST OF USED TIRES, THEN I THINK WE DO
23 HAVE POTENTIALLY AN ECONOMICALLY VIABLE APPROACH.
24 THE OTHER THING THAT'S ENCOURAGING IS THE TIRE
BALE
25 WALL ITSELF ONLY WEIGHS ABOUT HALF OF WHAT A

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1 CONVENTIONAL RETAINING WALL WOULD WEIGH, SO IF WE
2 HAVE PARTICULAR AREAS WHERE WE'RE CONCERNED ABOUT
3 FOUNDATION CONDITIONS, IT MAY VERY WELL ALSO SERVE
4 AS A LIGHTWEIGHT FILL APPLICATION WHICH ARE
5 TYPICALLY MUCH MORE EXPENSIVE THAN CONVENTIONAL
6 CONSTRUCTION AND AGAIN GIVES US A COST ADVANTAGE.

7 SO WITH THAT, WE'D LIKE TO SHOW A
8 VERY BRIEF VIDEO. IT'S A LITTLE TOUGH TO FOLLOW
9 DISNEY, BUT WE'LL DO WHAT WE CAN. AT THE
10 CONCLUSION OF THE VIDEO, BILL HILFIKER WOULD LIKE
11 TO MAKE A COUPLE OF COMMENTS ABOUT CONSTRUCTION,
12 AND THEN WE'D BE HAPPY TO ANSWER ANY QUESTIONS YOU
13 MAY HAVE. THANK YOU.

14 CHAIRMAN PENNINGTON: THANK YOU.

15 (THAT VIDEO WAS THEN PLAYED, BUT NOT
16 REPORTED NOR HEREIN TRANSCRIBED.)

17 MR. HILFIKER: WELL, THAT'S BASICALLY HOW
18 WE BUILT THE WALL. BASICALLY LAID DOWN WIRE MATS
19 AND STACKED THE TIRE BALES UP ON TOP OF THAT.
20 MAKES YOURSELF A VERTICAL RETAINING WALL.

21 WE DID LEARN A FEW THINGS DIFFERENT
22 THAT WE WANT TO DO ON THE FACE TO PROTECT THE FACE
23 OF THE TIRES, BUT WE HAVE A FEW DIFFERENT IDEAS
AND

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24 PROBABLY LIKE TO TRY IT AGAIN, MAYBE WITH A
TALLER

25 WALL AND JUST TO SEE HOW MUCH COMPRESSION WE DO
GET

1 OUT OF THE BALES.

2 CHAIRMAN PENNINGTON: QUESTIONS? MR.
3 CHESBRO.

4 BOARD MEMBER CHESBRO: I HAVE A COUPLE
5 THAT COME TO MIND. FIRST OF ALL, NICE TO SEE A
6 COUPLE OF FELLOW HUMBOLDT COUNTY CITIZENS HERE.

7 THE -- WHAT ARE THE BALES BALED WITH?
8 AND WHAT IS THE EXPECTED LIFE SPAN OF THE MATERIAL?

9 MR. HILFIKER: WELL, HOW LONG DOES A TIRE
10 LAST? THEY SAY IT LASTS FOR A LONG TIME. THE
11 BANDING MATERIAL?

12 BOARD MEMBER CHESBRO: THE BANDING
13 MATERIAL.

14 MR. HILFIKER: YOUR TIRE'S CONFINED IN THE
15 FILL. IF THE BANDING MATERIAL DID BREAK, IT WOULD
16 STILL BE IN THERE. AND THEY'VE DONE SOME
17 EXPERIMENTS WITH IT. SUPPOSEDLY AFTER THE TIRE IS
18 BALED FOR ABOUT A YEAR, THE TIRE HAS MEMORY, SO THE
19 BALE DOESN'T EXPAND.

20 BOARD MEMBER CHESBRO: SO LOSING THE
21 BANDING WOULDN'T CAUSE IT TO EXPAND IN THE SPACE?

22 MR. HILFIKER: NO. AND THE WAY WE STACKED
23 THEM, EVEN IF IT DID, SAY, IN SIX MONTHS, WE
24 STACKED THEM SO THEY EXPAND SIDEWAYS. THEY
25 WOULDN'T EXPAND OUT TOWARDS THE FACE OF THE WALL,

1 SO THAT WOULDN'T BE A PROBLEM EITHER WAY.

2 BOARD MEMBER CHESBRO: I GUESS THE OTHER
3 QUESTION IS I'M CERTAINLY IN FAVOR OF CONTINUING TO
4 TRY TO FIND EXPANDED AND NEWER APPLICATIONS, BUT AS
5 A RESULT OF THIS PROJECT, DO YOU SEE EITHER YOUR
6 COMPANY OR OTHERS BEGINNING -- WITHOUT THE STATE
7 PARTICIPATION OR SUBSIDY, IS IT COST EFFECTIVE
8 ENOUGH, GIVEN THE TIRE DISPOSAL COSTS COMBINED WITH
9 CONSTRUCTION COSTS, THAT WE'RE GOING TO START
10 SEEING THIS UTILIZED?

11 MR. HILFIKER: WELL, IT'S PRETTY MUCH A
12 PAPERWORK NIGHTMARE IS THE PROBLEM. IF YOU'VE GOT
13 THE BALES SO THEY'RE NOT HAZARDOUS WASTE, THEN
14 MAYBE YOU COULD DO SOMETHING LIKE THAT. BUT UNLESS
15 YOU HAVE THE GOVERNMENT BEHIND YOU, I THINK IT'D BE
16 PRETTY TOUGH TO GET A PROJECT GOING LIKE THAT.

17 BOARD MEMBER CHESBRO: I GUESS THEN WE
18 NEED TO FIGURE OUT WHAT THAT BARRIER IS BECAUSE
19 OBVIOUSLY IT SEEMS LIKE IT HAS THE ENGINEERING.

IT

20 PROVIDES THE ENGINEERING SOLUTION, AND I CAN'T
21 IMAGINE WHAT THE POTENTIAL POLLUTION PROBLEM IS
22 UNLESS THEY'RE GOING TO CATCH ON FIRE OR
SOMETHING.

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23 MR. HILFIKER: YEAH, WELL, WE PRETTY MUCH
24 SOLVED THAT PROBLEM BECAUSE YOU ENCOMPASS THE
WHOLE
25 THING AND SURROUND IT BY EARTH, SO THAT REALLY IS

1 NOT A PROBLEM, BUT A BALED TIRE, AS FAR AS I KNOW,
2 IS CONSIDERED AS A REGULAR TIRE, SO IT HAS THE
3 POTENTIAL TO GET WATER IN IT AND MOSQUITOES AND
4 THAT TYPE OF THING AND FIRE AND ALL THAT. BUT
5 WHERE WE PUT IT, IT'S A TOTALLY DIFFERENT ANIMAL,
6 SO THE REGULATIONS HAVE TO CHANGE IN ORDER FOR THAT
7 TO WORK OUT.

8 BOARD MEMBER CHESBRO: WELL, I THINK IT
9 WOULD BE GOOD FOR US TO ASK STAFF TO ADDRESS ANY
10 REGULATORY BARRIERS THAT MIGHT EXIST TO
11 COMMERCIALIZATION OF THIS USE.

12 MR. NELSON: I THINK PART OF WHAT BILL WAS
13 ALLUDING TO WAS AFTER THE COLLECTION OF THE TIRES
14 AND THAT THEY HAD BEEN BALED, THE STORAGE OF THOSE
15 TIRES WAS STILL TREATED AS STORAGE OF WASTE TIRES.
16 AND IN TERMS OF PREPARING FOR CONSTRUCTION AND A
17 FACILITY TO PUT THE BALES IN, THE REGULATIONS, AT
18 LEAST THAT I'M AWARE OF, DON'T NECESSARILY DIRECTLY
19 ADDRESS BALED TIRES. IT'S KIND OF A NEW CREATURE.
20 AND WE DID RUN INTO A FEW DIFFICULTIES IN THAT
21 REGARD, BUT THAT'S ONE OF THE HURDLES I THINK WOULD
22 REALLY NEED TO BE OVERCOME.

23 BOARD MEMBER CHESBRO: THANKS.

24 CHAIRMAN PENNINGTON: OTHER QUESTIONS?

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25 OKAY. THANK YOU VERY MUCH. WE APPRECIATE IT.

42

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1 MR. NELSON: THANK YOU VERY MUCH.

2 CHAIRMAN PENNINGTON: OKAY. NOW WE'LL
3 MOVE TO ITEM NO. 4. ITEM NO. 4 IS A CONSIDERATION
4 OF A FUNDING REQUEST FOR THE BAY AREA SHOP SMART
5 CAMPAIGN. KARIN FISH.

6 MS. FISH: THANK YOU, CHAIRMAN PENNINGTON
7 AND BOARD MEMBERS. KARIN FISH, ADMINISTRATION AND
8 FINANCE.

9 MR. CHANDLER: EXCUSE ME. DID YOU BORROW
10 THAT FROM THE CHAIRMAN, THAT TIE THAT YOU'VE GOT
11 ON?

12 MS. FISH: NO, BUT I DID OFFER TO TRADE
13 HIM, BUT HE WOULDN'T GO FOR IT.

14 I'D LIKE TO INTRODUCE PHIL MORALEZ.
15 HE'LL BE MAKING THE PRESENTATION ON THIS ITEM.

16 MR. MORALEZ: MR. CHAIRMAN, YOUR
17 INTRODUCTORY COMMENTS REGARDING YOUR COMMITTEE
18 PRETTY WELL COVERED THE ITEM. I GUESS THE BEST
19 THING I COULD OFFER IS IF THERE ARE ANY QUESTIONS
20 ABOUT THE ITEM AND THE PARTICULAR PROGRAM, I'D BE
21 MORE THAN GLAD TO ANSWER THAT. BUT I THINK THE
22 HISTORY THAT YOU PRESENTED IN THE COMMITTEE REPORT
23 AND WAS LISTED IN THE AGENDA I THINK DEFINES IT
24 PRETTY WELL AT THIS POINT.

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25

CHAIRMAN PENNINGTON: OKAY. FINE.

43

1 ANYBODY HAVE ANY QUESTIONS?

2 BOARD MEMBER RELIS: MR. CHAIR, I JUST
3 WANTED TO SAY I'M SUPPORTIVE OF THIS ITEM. I WAS
4 DRIVING FROM MONTEREY LAST WEEK AND I HEARD A
5 PUBLIC SERVICE ANNOUNCEMENT RELATED TO THE PROGRAM,
6 AND IT WAS ACTUALLY VERY WELL DONE, SO IT GAVE ME A
7 POSITIVE SENSE OF VALUE.

8 CHAIRMAN PENNINGTON: THIS WAS A RADIO?

9 BOARD MEMBER RELIS: YES. I DON'T KNOW
10 WHAT THE STATION, I CAN'T REMEMBER WHAT IT WAS. I
11 WAS SURPRISED. I THOUGHT IT WAS LIMITED TO THE BAY
12 AREA SPECIFICALLY, BUT I WAS DOWN IN MONTEREY, SO
13 GOT THAT FAR.

14 CHAIRMAN PENNINGTON: GOOD. ALL RIGHT.
15 WE HAVE KAREN STRANDOO FROM THE CITY OF -- COUNTY
16 OF SAN FRANCISCO, CITY AND COUNTY OF SAN FRANCISCO.

17 MS. STRANDOO: CHAIRMAN PENNINGTON,
18 MEMBERS OF THE BOARD, MY NAME IS KAREN STRANDOO,
19 AND I'M HEADING UP SAN FRANCISCO'S RECYCLING
20 PROGRAM. BUT TODAY ON BEHALF OF THE NINE BAY AREA
21 COUNTIES AND A HUNDRED TEN CITIES THAT ARE INVOLVED
22 IN THE SHOP SMART CAMPAIGN, I REALLY WANTED TO
23 THANK THE BOARD FOR THEIR GENEROUS CONTRIBUTION OF
24 FUNDS FROM THE OIL PROGRAM. AND WE MET YESTERDAY

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25 TO KICK OFF OUR CAMPAIGN IN THE NEW YEAR, AND WE'RE
44

1 EXCITED ABOUT GETTING OUR MESSAGE OUT ABOUT
2 REREFINED OIL TO ABOUT SIX AND A HALF MILLION BAY
3 AREA RESIDENTS.

4 SECONDLY, I'D LIKE TO JUST TAKE A BIT
5 OF YOUR TIME TO SHOW YOU A VIDEO. AND THIS SPOT'S
6 WHAT WE'RE LOOKING AT TO AIR ON T.V., AND WE HAVE
7 THREE VERY SHORT T.V. SPOTS THAT I'D LIKE YOU TO
8 TAKE A LOOK AT. AND WE WOULD LIKE TO SHOW THEM ON
9 PRIME TIME TELEVISION, "GOOD MORNING AMERICA,"
10 "SEINFELD," AND "THE OPRAH WINFREY SHOW," AMONGST
11 SOME OF THEM.

12 CHAIRMAN PENNINGTON: OKAY. IF WE HAVE
13 MANY MORE OF THESE, SOMEBODY SHOULD BRING THE
14 POPCORN.

15 (VIDEO WAS THEN SHOWN, BUT NOT
16 REPORTED NOR HEREIN TRANSCRIBED.)

17 MS. STRANDOO: I'D JUST LIKE TO ADD, AS WE
18 WERE MEETING YESTERDAY, WE FIGURED OUT WE WERE
19 SHORT ABOUT \$17,000 TO AIR 14 MILLION TIMES THESE
20 SLOTS ON THE T.V. AND WE ARE TALKING TO SOME OF
21 THE RURAL COUNTIES AND THE UNINCORPORATED AREAS AS
22 WELL AS THE HAULERS TO TRY AND MAKE UP THAT
23 DIFFERENCE. AND WE WOULD JUST LIKE TO SAY THAT
24 WITH YOUR SUPPORT, WE CAN CARRY THIS CAMPAIGN
25 FURTHER AND REACH ALL THOSE PEOPLE OUT THERE TO

1 REDUCE THEIR WASTE. THANK YOU.

2 CHAIRMAN PENNINGTON: OKAY. THANK YOU.
3 ANY QUESTIONS?

4 BOARD MEMBER GOTCH: I HAVE COMMENTS, OF
5 COURSE, MR. PENNINGTON.

6 CHAIRMAN PENNINGTON: GO AHEAD, MRS.
7 GOTCH.

8 BOARD MEMBER GOTCH: THANK YOU, MR. CHAIR.
9 I THINK THIS IS THE FOURTH TIME THAT WE'VE HEARD
10 FROM SHOP SMART REPRESENTATIVES. WE HAVE, AS YOU
11 POINTED OUT EARLIER, PROVIDED THEM WITH \$15,000 OF
12 OIL MONEY TO INCORPORATE A SPECIFIC BUY REREFINED
13 OIL MESSAGE INTO THEIR CAMPAIGN, AND THEY'RE
14 REQUESTING AN ADDITIONAL \$10,000 TODAY OF IWMA
15 MONEY TO SUPPORT THEIR OVERALL MEDIA CAMPAIGN.

16 WE'VE RECEIVED LETTERS FROM OVER 50
17 LOCAL GOVERNMENTS, AND THE WASTE INDUSTRY INCLUDED,
18 SUPPORTING THIS CAMPAIGN. WE USE THE SMART SHOP
19 EXAMPLE REPEATEDLY WHEN OUR STAFF TALKS ABOUT
20 SUCCESSFUL PUBLIC OUTREACH AND PUBLIC EDUCATION
21 PROGRAMS. FOR \$10,000 THIS PROGRAM WILL ASSIST 110
22 CITIES AND COUNTIES TO ACHIEVE THEIR WASTE
23 DIVERSION AND WASTE REDUCTION GOALS BY REACHING
24 MILLIONS OF BAY AREA CALIFORNIANS WITH A WASTE
25 PREVENTION MESSAGE.

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1 I CAN'T REALLY THINK OF ANY OTHER
2 PUBLIC EDUCATION INITIATIVE THAT WE'VE DONE --
3 UNDERTAKEN IN THE LAST THREE YEARS SINCE I'VE BEEN
4 ON THE BOARD THAT CAN ESPOUSE THAT FACT. FOR
5 \$10,000 THIS PROGRAM ALLOWS US TO PARTNER WITH
6 LOCAL GOVERNMENT, THE SOLID WASTE INDUSTRY, AND
7 PRIVATE BUSINESSES, AND VARIOUS PRINT AND
8 ELECTRONIC MEDIA OUTLETS IN A CAMPAIGN THAT WE, AS
9 LEADERS IN SOLID WASTE MANAGEMENT, SHOULD BE
10 JUMPING ALL OVER OURSELVES TO PARTICIPATE IN.

11 FINALLY, THIS PROGRAM DOESN'T BREAK
12 US FINANCIALLY. WE'LL STILL HAVE MONEY LEFT OVER.
13 IN TAKING A LOOK AT THE ORIGINAL ITEM THAT WE HAD
14 IN ADMIN ON THE SPONSORSHIP REQUESTS, THERE WERE
15 EIGHT DIFFERENT REQUESTS FOR SPONSORSHIP. ONE OF
16 THEM, WHICH WAS AMERICA RECYCLES DAY, THE TIME
17 PERIOD HAS PASSED, SO THEY'LL BE, I THINK, COMING
18 TO US AGAIN FOR NEXT YEAR. THE STATE PARKS
19 FOUNDATION IS ANOTHER THAT I DON'T KNOW WHETHER IT
20 ACTUALLY FALLS UNDER OUR PURVIEW. IT, IN FACT,
21 DOESN'T LOOK AS THOUGH IT DOES.

22 IF WE WERE TO ADD ALL THOSE AMOUNTS,
23 AND I'M TALKING ABOUT THE FULL FUNDING AMOUNT,
24 THAT
25 WOULD INCLUDE THE \$10,000 FOR SMART SHOP,

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POLLUTION

25 PREVENTION WEEK, KCBS TRASH TALK RADIO, GREEN

47

1 CLIPS, BIWEEKLY INTERNET LIST SERVE, THE CRRA
2 CONFERENCE, AND THE INDUSTRIAL ECOLOGY THREE ROUND
3 TABLE CONFERENCE, IT COMES TO A TOTAL OF \$33,000.
4 WE HAVE \$40,000 IN THE LINE ITEM. THAT STILL
5 LEAVES US WITH \$7,000 FOR WHATEVER ELSE MAY COME UP
6 IN A CASE-BY-CASE BASIS. AND SO I THINK WE CAN ILL
7 AFFORD TO MISS THESE TYPES OF PUBLIC OUTREACH AND
8 PUBLIC EDUCATION ACTIVITIES OR OPPORTUNITIES, AND I
9 STRONGLY BELIEVE THIS IS THE RIGHT THING TO DO AND
10 THE RIGHT TYPE OF ACTIVITY FOR OUR INVOLVEMENT. SO
11 I MOVE THAT WE ALLOCATE \$10,000 FOR THE SMART SHOP
12 CAMPAIGN.

13 BOARD MEMBER CHESBRO: I'LL SECOND IT, MR.
14 CHAIRMAN. AND I'D LIKE TO SAY THAT THIS REQUEST
15 MEETS EVERY -- I KNOW WE HAVEN'T HAD A POLICY.
16 WE'VE BEEN SCRATCHING OUR HEADS FOR YEARS SAYING
17 WHAT SHOULD OUR POLICY BE, AND SO WE DON'T WIND UP
18 DOING THESE THINGS. BUT THIS MEETS EVERY
19 IMAGINABLE CRITERIA I COULD THINK OF. IT MEETS THE
20 STRATEGIC PLANNING PRIORITY GOAL OF LOCAL
21 ASSISTANCE, IT MEETS THE HIERARCHY REQUIREMENT OF
22 THE LEGISLATION BY FOCUSING ON WASTE PREVENTION, IT
23 MEETS OUR PARTNERSHIP GOAL OF INVOLVING BOTH THE
24 PARTNERSHIP WITH THE LOCAL GOVERNMENTS AND THE

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25 STATE GOVERNMENT , AS WELL AS A SIGNIFICANT
48

1 PUBLIC-PRIVATE PARTNERSHIP.

2 AND THE ONLY THING THAT'S COME UP
3 THAT RAISES QUESTIONS ABOUT IT WAS WHETHER OR NOT
4 WE WOULD DO SOMETHING IF THERE WAS A SIMILAR
5 PROJECT ELSEWHERE IN THE STATE. AND MY ANSWER HAS
6 TO BE TO THAT EMPHATICALLY YES. IF ANY OTHER
7 REGION IN THE STATE IS PUTTING TOGETHER THIS KIND
8 OF A PARTNERSHIP, I THINK THAT IT WOULD BE WRONG
9 FOR US FOR THE SMALL PALTRY AMOUNT OF DOLLARS
10 INVOLVED TO DECLINE TO PARTICIPATE. AND I
11 CERTAINLY THINK THAT'S TRUE IN THE CASE OF THE SHOP
12 SMART CAMPAIGN. I THINK IT STANDS AS A MODEL THAT
13 SHOULD BE REPLICATED, PARTICULARLY IN REGARDS TO
14 THE COOPERATION AND PARTNERSHIP THAT EXISTS BETWEEN
15 ALL INTERESTED PARTIES. SO I VERY STRONGLY SUPPORT
16 BOARD MEMBER GOTCH'S MOTION.

17 CHAIRMAN PENNINGTON: ANY OTHER
18 DISCUSSION? IF NOT, WE HAVE A MOTION BEFORE THE
19 FLOOR. WILL THE SECRETARY CALL THE ROLL.

20 THE SECRETARY: BOARD MEMBER CHESBRO.

21 BOARD MEMBER CHESBRO: AYE.

22 THE SECRETARY: FRAZEE.

23 BOARD MEMBER FRAZEE: AYE.

24 THE SECRETARY: GOTCH.

25 BOARD MEMBER GOTCH: AYE.

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1 THE SECRETARY: JONES.

2 BOARD MEMBER JONES: AYE.

3 THE SECRETARY: RELIS.

4 BOARD MEMBER RELIS: AYE.

5 THE SECRETARY: CHAIRMAN PENNINGTON.

6 CHAIRMAN PENNINGTON: AYE. MOTION

7 CARRIES. I THINK, THOUGH, THAT WE WENT THROUGH

8 FOUR TIMES TO GET THIS, THAT PERHAPS EVERYBODY ELSE

9 WOULD GET THE MESSAGE THAT WE'RE NOT AN EASY TAP.

10 MR. CHANDLER: MR. CHAIRMAN, I APOLOGIZE

11 BECAUSE JOHN FRITH AND I WERE JUST TALKING ABOUT

12 ANOTHER MATTER. WAS THE MOTION THAT WAS ADOPTED

13 FOR ALL OF THE ITEMS, MS. GOTCH, OR JUST SMART

14 SHOP?

15 CHAIRMAN PENNINGTON: JUST THE SMART SHOP.

16 THE OTHERS WE'LL TAKE UP INDIVIDUALLY AND WRESTLE

17 OVER THOSE IN AT LEAST A COUPLE OF MONTHS.

18 MR. CHANDLER: I WANT TO SPEAK TO THAT

19 THEN IF I COULD. AS YOU KNOW, AND MS. GOTCH'S

20 COMMENTS POINTED OUT, THAT WE HAVE AT LEAST SIX OR

21 SEVEN OTHER INDIVIDUAL REQUESTS. I WAS JUST

22 INFORMED BY MR. FRITH WE ALSO HAVE ONE THAT JUST

23 CAME IN LAST WEEK FROM THE ENVIRONMENTAL DEFENSE

24 FUND FOR SOME PSA'S AS WELL, I THINK, TO THE TUNE

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25 OF ABOUT 33,000 THEY'RE ASKING FOR. BUT MY
50

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1 QUESTION TO THE BOARD IS SINCE YOU'VE DIRECTED
2 STAFF TO COME BACK IN APRIL WITH DEVELOPING
3 CRITERIA FOR SPONSORSHIPS TO BE APPLIED NEXT YEAR,
4 AND WE STILL HAVE BY MY COUNT \$15,000 IN THE
5 SPONSORSHIP LINE ITEM FOR THIS YEAR, HAVING JUST
6 ENCUMBERED TEN TODAY, WHAT WOULD YOU LIKE US TO DO
7 WITH RESPECT TO THOSE REQUESTS THAT ARE IN-HOUSE
8 RIGHT NOW.

9 WOULD YOU LIKE TO SEE THEM BROUGHT
10 BACK IN FEBRUARY OR MARCH ON A CASE-BY- CASE
11 BASIS? SHOULD WE BRING YOU RECOMMENDATIONS OR JUST
12 GIVE YOU AN OVERVIEW OF THEIR REQUESTS? DO YOU
13 WANT TO SEE CRITERIA DEVELOPED? BECAUSE WHAT
14 YOU'VE DIRECTED US TO DO SO FAR IS TO DEAL WITH
15 NEXT YEAR'S CRITERIA, NEXT YEAR'S FUNDING SHOULD
16 YOU ALLOCATE FUNDING IN THE SPONSORSHIP AREA.

AND

17 LIKE SHOP SMART, THERE ARE SEVERAL OTHER
ENTITIES

18 THAT ARE WAITING TO HEAR FROM THE BOARD ON
THEIR

19 UNSOLICITED REQUEST.

20 BOARD MEMBER GOTCH: MAY I MAKE ONE
QUICK

21 CORRECTION, AND THAT WOULD BE THAT THERE'S

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\$30,000

22 LEFT IN THAT LINE ITEM. THIS WOULD TAKE OUT

23 10,000.

24 MR. CHANDLER: I WAS TAKING OFF FROM
THE

25 25. YOU'RE RIGHT, THERE'S 30,000 LEFT IN THE
LINE

1 ITEM.

2 BOARD MEMBER RELIS: QUESTION. YOU
3 REFERRED TO THESE, MR. CHANDLER, AS UNSOLICITED
4 REQUESTS, SO THIS LIST THAT WE HAVE BEFORE US,
5 INCLUDING SHOP SMART, WELL, WITH THE EXCEPTION OF
6 SHOP SMART, ARE THEY ALL UNSOLICITED? THEY'RE JUST
7 IN THE AIR? WE'RE AWARE OF THEM?

8 MR. CHANDLER: I THINK THEIR INTERESTS ARE
9 GENUINE. THEY HAVE AN AREA LIKE THIS TALK RADIO
10 WHERE THE SUBJECT MATTER, THEY FEEL, FALLS IN THE
11 PURVIEW OF OUR MANDATE, SO THEY COME TO US AND SAY
12 IS THERE ANY FUNDING AVAILABLE FOR ONGOING
13 SPONSORSHIP OF WHAT WE'RE ALL ABOUT. SAYING WE'RE
14 ALL FAMILIAR WITH CRRA. AS MS. GOTCH POINTED OUT,
15 AMERICA RECYCLE DAY AT STATE PARKS, I THINK, ARE
16 EITHER PAST OR NOT NECESSARILY GERMANE, BUT
17 POLLUTION PREVENTION WEEK, SOME OF THE OTHERS, THE
18 GREEN CLIPS, AND CERTAINLY MR. FRITH SAYS THIS
19 ENVIRONMENTAL DEFENSE FUND, THEIR STATEWIDE PSA,
20 WHICH IS NOT ON YOUR LIST, APPARENTLY WILL TOUCH
21 EVERY TELEVISION STATION THROUGHOUT THE STATE.

22 CHAIRMAN PENNINGTON: I THINK --

23 MR. CHANDLER: HOW WOULD YOU LIKE US TO
24 HANDLE BRINGING THESE BACK?

25 CHAIRMAN PENNINGTON: I THINK THERE ARE

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1 SOME OTHERS OUT THERE THAT ARE FLOATING AROUND. I
2 KNOW SOMEBODY ASKED ME ABOUT SOMETHING, AND I TOLD
3 THEM TO WRITE US A LETTER AND TO LOOK AT IT. IT
4 SEEMS THAT THE ONLY ONE THAT HAS A DATE IS THE CRRA
5 CONFERENCE, AND SO THE OTHERS DON'T SEEM TO HAVE A
6 DEADLINE. SO I THINK WHAT WE'D LIKE TO SEE YOU DO
7 IS MAYBE OR AT LEAST WHAT I WOULD LIKE TO SEE YOU
8 DO IS BRING BACK A RECOMMENDATION MAYBE IN MARCH
9 WHERE WE CAN GET SOME OF THESE OTHERS ON THE TABLE
10 AND LET US TAKE A LOOK AT THEM AND SEE WHAT WE
11 THINK WE CAN AFFORD AND WHAT WE HAVE TO DEAL WITH.

12 BOARD MEMBER RELIS: MR. CHAIR.

13 BOARD MEMBER CHESBRO: THE ONLY OTHER
14 DOWNSIDE OF WHAT WE JUST DID, WHICH I DIDN'T SAY,
15 IS THE IDEA OF MAKING THESE SORT OF INCREMENTAL
16 DECISIONS AND NOT SAYING, WELL, HOW MUCH DO WE HAVE
17 AND WHAT ARE THE PRIORITIES. AND SO I THINK THE
18 IDEA OF PICKING SOME DATE OR SOME TIME PERIOD
AND
19 SAYING LET'S GET THEM ALTOGETHER AND TRY TO
FIGURE
20 OUT HOW TO ALLOCATE THIS IN SOME LOGICAL WAY
MAKES
21 SENSE.

22 CHAIRMAN PENNINGTON: RIGHT. AND

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THAT'S

23 WHY I SAY MAYBE YOU CAN COME BACK IN MARCH WITH

A

24 LIST OF WHO HAS ASKED US FOR MONEY, HOW MUCH,

WHAT

25 THEY ARE; AND IF THE STAFF WANTS TO MAKE SOME

1 RECOMMENDATIONS, THAT WOULD BE ALL RIGHT TOO.

2 MR. CHANDLER: I HAVE SOME SUGGESTIONS
3 FROM STAFF, AND MAYBE THIS CAN FORM THE BASIS OF
4 SOME DIRECTION. WE'D LIKE TO ACTUALLY BRING THE
5 ITEMS, AS MR. CHESBRO SAYS, IN THE AGGREGATE BACK
6 TO THE BOARD AS AN ITEM IN FEBRUARY. I THINK WE
7 DON'T WANT TO WAIT TILL MARCH IF WE'VE GOT
8 POLLUTION PREVENTION WEEK LOOMING AHEAD AS WELL.
9 WE'D LIKE TO DEVELOP THE CRITERIA IN DECEMBER AND
10 JANUARY AND USE THAT CRITERIA TO PROVIDE SOME STAFF
11 RECOMMENDATIONS TO THE BOARD ON WHICH REQUESTS TO
12 FUND IN THE FEBRUARY ITEM.

13 CRITERIA CAN BE ADOPTED IN JANUARY
14 RATHER THAN IN APRIL, IF THAT'S WHERE WE'RE
15 CURRENTLY LOOKING, AND REQUESTS CAN BE ACTED UPON
16 IN THE FEBRUARY FISCAL YEAR -- COMING FEBRUARY IN
17 THIS CURRENT FISCAL YEAR, AND THE CRITERIA THAT WE
18 ADOPT CAN ALSO BE CARRIED FORWARD FOR FISCAL YEAR
19 '98.

20 AND THAT WAY WE CAN DEAL WITH THEM IN
21 THE AGGREGATE, DEAL WITH THEM SHORTLY, AND WE CAN
22 GET YOU ALL ENGAGED IN THE CRITERIA DEVELOPMENT
23 SOONER THAN LATER, AND WE CAN REFINE THAT CRITERIA
24 OR CARRY IT FORWARD FOR THE DIRECTION YOU'VE

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25 ALREADY GIVEN US , WHICH IS TO DO THAT IN APRIL FOR
54

1 NEXT FISCAL YEAR.

2 CHAIRMAN PENNINGTON: I DON'T HAVE A
3 PROBLEM WITH YOUR SUGGESTION. THE ONLY REASON THAT
4 I WAS RECOMMENDING MARCH IS BECAUSE THAT LEAVES US
5 THREE MONTHS LEFT IN THE FISCAL YEAR, SO ANYTHING
6 THAT MIGHT BE LATE WOULD BE CAUGHT BY THEN.
7 FEBRUARY GIVES YOU FOUR MONTHS TILL THE END OF THE
8 FISCAL YEAR. I WAS JUST TRYING TO PICK A TIME
9 WHERE WE COULD MAYBE GET EVERYTHING THAT WE CAN
10 THINK OF IN BEFORE WE MAKE A DECISION.

11 I JUST HATE TO SEE US MAKE A DECISION
12 AND THEN ALONG COMES MARCH AND HERE'S SOME
13 SPRINGTIME ACTIVITY THAT WE FEEL WE SHOULD BE
14 INVOLVED IN.

15 BOARD MEMBER GOTCH: I UNDERSTAND WHAT YOU
16 ARE TRYING TO DO, BUT A COUPLE OF THESE THAT WE DO
17 HAVE DATES FOR, WHICH A NUMBER OF THESE WE DON'T
18 HAVE ANY DATES FOR, ARE IN SPRING. I THINK THAT
19 THEY'D PROBABLY WELCOME THE FEBRUARY DATE. IF
20 STAFF'S OKAY WITH THAT, I THINK THAT'S A GOOD
21 SUGGESTION.

22 CHAIRMAN PENNINGTON: YEAH. IT'S NOT A
23 BIG THING TO ME WHETHER WE DO IT IN FEBRUARY OR
24 MARCH. I'M JUST GIVING YOU MY REASONING WHY I

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WAS

25 LOOKING AT MARCH. BUT...

55

1 BOARD MEMBER RELIS: MR. CHAIR, I HAVE
2 RECEIVED ONE OTHER REQUEST. I THINK IT'S BEEN
3 CC.'D TO OTHER MEMBERS, BUT IT'S A SMALL REQUEST ON
4 A CONFERENCE. BUT I'M LOOKING PARTICULARLY AT THE
5 CRRRA DATE. I KNOW THEY NEED TO PLAN THEIR BUDGET,
6 KNOW WHAT'S COMING IN OR NOT COMING IN, AND THAT'S
7 A BIG EVENT STATEWIDE. SO I WOULD BE URGING US TO
8 MAKE THIS DECISION ASAP. IF WE COULD GET THE
9 REPORT IN IN JANUARY, IF WE COULD MAKE THE DECISION
10 IN JANUARY, THAT WOULD BE ALL RIGHT WITH ME, BUT I
11 DON'T KNOW WHAT THE PLEASURE OF THE BOARD IS ON
12 THAT.

13 MR. CHANDLER: LET US BRING YOU THE
14 CRITERIA IN JANUARY. WE'LL DEVELOP IT THE DURATION
15 OF THIS MONTH AND IN JANUARY. AND IF THERE'S AN
16 OPPORTUNITY TO APPLY THAT CRITERIA WHILE WE DEVELOP
17 IT OVER THE NEXT COMING WEEKS, I'LL BE BACK WITH
18 YOU TO LET YOU KNOW THAT WE MIGHT SEE THAT ITEM
19 EXPANDED IN JANUARY TO INCLUDE THE APPLICATION OF
20 THAT CRITERIA FOR SOME ITEMS IN JANUARY, OTHERWISE
21 WE'LL BE READY TO GO WITH THE ADOPTED CRITERIA FOR
22 APPLICATION IN FEBRUARY, AND WE CAN BUILD FROM
23 THERE. AND IF THE BOARD WANTS TO RESERVE SOME OF
24 THE REMAINING 30,000 TO DEAL WITH ADDITIONAL

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25 REQUESTS THAT MAY COME IN LATER, THAT'S YOUR
56

1 PREROGATIVE AS YOU TAKE UP THE ITEMS IN FEBRUARY.

2 CHAIRMAN PENNINGTON: OKAY. THAT'S FINE
3 WITH EVERYBODY. ANY OBJECTIONS? OKAY.

4 AND NOW WE'LL MOVE TO ITEM NO. 5,
5 CONSIDERATION OF APPROVAL OF THE BOARD'S
6 COMMUNICATION PLAN.

7 MR. MORALEZ: MR. CHAIRMAN, FOR THE
8 RECORD, MY NAME IS PHIL MORALEZ. I'M THE MANAGER
9 OF THE PUBLIC -- I FORGOT. MUST BE THE HOLIDAYS.

10 MR. FRITH: PUBLIC EDUCATION AND PROGRAMS
11 IMPLEMENTATION BRANCH, PHIL.

12 MR. MORALEZ: THANK YOU, JOHN. THIS WILL
13 BE THE JOHN AND PHIL SHOW TODAY.

14 I'D LIKE TO GO AHEAD AND READ MY
15 PRESENTATION JUST TO -- FOR CLARITY PURPOSES AND
16 KEEP IT BRIEF AS WELL. THE ITEM BEFORE YOU, MR.
17 CHAIRMAN AND FELLOW BOARD MEMBERS, IS THE ITEM IS
18 FOR THE CONSIDERATION OF THE APPROVAL OF THE
19 BOARD'S COMMUNICATION PLAN. YOU SHOULD HAVE THE
20 MOST RECENT DRAFT, WHICH INCLUDES THE CHANGES THAT
21 WERE PRESENTED AT THE LEGISLATION AND PUBLIC
22 EDUCATION COMMITTEE OF DECEMBER 11, 1997.

23 THE MOST SIGNIFICANT CHANGE IS THE
24 NEW TITLE. THE PLAN SHOULD NOW BE REFERRED TO AS
25 THE "PUBLIC OUTREACH AND EDUCATION COMMUNICATION

1 PLAN." COPIES OF THIS PLAN WITH THE EDITED CHANGES
2 ARE ALSO AVAILABLE IN THE BACK FOR THE MEMBERS OF
3 THE PUBLIC.

4 I WOULD LIKE TO BEGIN BY BRIEFLY
5 LAYING THE FRAMEWORK ON HOW THIS PLAN WAS
6 DEVELOPED. ON SEPTEMBER 11, 1997, LPEC REVIEWED
7 FOR COMMENT TWO SEPARATE PLANS. THEY WERE THE
8 PUBLIC EDUCATION PLAN AND THE COMMUNICATION PLAN.
9 INITIALLY, SINCE TWO SEPARATE OFFICES WERE
10 INVOLVED, IT WAS DECIDED THAT IDENTIFYING SEPARATE
11 RESPONSIBILITIES TO INDIVIDUAL PLANS WOULD BE
12 DESIRABLE. INSTEAD, WHAT WE FOUND WAS AN OVERLAP
13 OF RESPONSIBILITIES AND A LACK OF CLARITY OF WHO OR
14 WHOM WAS RESPONSIBLE FOR CERTAIN ACTIVITIES.

15 BECAUSE MY BRANCH AND THE OFFICE OF
16 PUBLIC AFFAIRS HAVE WORKED CLOSELY IN THE PAST, IT
17 WAS EVEN MORE DIFFICULT TO DIVIDE UP THOSE
18 RESPONSIBILITIES WHEN WE HAVE SUCCESSFULLY WORKED
19 TOGETHER ON SEVERAL PROJECTS. AFTER SOME
20 CONSIDERATION, IT WAS DECIDED AND AGREED TO BY THE
21 COMMITTEE THAT WE SHOULD COMBINE BOTH PLANS AND
22 ADDRESS ANY OVERLAP BETWEEN THE UNITS.

23 MY REASON FOR NOTING THIS CHANGE IS
24 THAT THE PUBLIC SAW TWO SEPARATE PLANS INITIALLY
25 SEEKING THEIR COMMENTS. THE COMBINATION OF THE TWO

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1 PLANS INTO THE ONE PLAN SHOULD PROVIDE A CLEARER
2 PICTURE OF THE BOARD'S EFFORTS AS IT RELATES TO THE
3 SUBJECT OF PUBLIC OUTREACH AND EDUCATION
4 COMMUNICATIONS.

5 AT THE NOVEMBER 13, 1997, MEETING,
6 LPEC DIRECTED STAFF TO SEEK BOTH INTERNAL AND
7 EXTERNAL COMMENTS. WE MET WITH OTHER BOARD STAFF
8 SEEKING INPUT AND SURVEYED A NUMBER OF LOCAL
9 GOVERNMENT RECYCLING COORDINATORS, ALSO SEEKING
10 THEIR COMMENTS. ALL OF THE COMMENTS WE RECEIVED
11 HAVE BEEN CONSIDERED, AND MANY OF THEM HAVE BEEN
12 INCORPORATED INTO THE DOCUMENT BEFORE YOU.

13 AS YOU MAY KNOW, THE OFFICE OF
PUBLIC
14 AFFAIRS IS THE BOARD'S PRIMARY INFORMATION
VEHICLE.

15 THE OFFICE RESPONSIBILITIES RANGE FROM BEING THE
16 PRIMARY CONTACT WITH THE NEWS MEDIA TO
COORDINATING

17 OUTREACH EVENTS FROM REVIEWING, EDITING ALL
BOARD

18 PUBLICATIONS TO OPERATING THE TOLL FREE HOTLINE.
19 WHAT THIS PLAN DOES IS FOCUS ON THE BIG PICTURE
20 RESPONSIBILITY OF THE OFFICE OF PUBLIC AFFAIRS

AND

21 DEFINES ITS ROLE IN THE IMPLEMENTATION OF THIS
22 PLAN.

23 THOUGH THE PLAN IS NOT INTENDED TO
BE

24 A WEEK- BY-WEEK SCHEDULE OF EVENTS AND
25 OPPORTUNITIES, IT IS INTENDED TO FULLY INTEGRATE

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1 ALL THE BOARD'S COMMUNICATION EFFORTS TO ENSURE
2 CONSISTENCY, ACCURACY, AND TO MAKE SURE THE BIG
3 PICTURE IS ALWAYS KEPT IN MIND.

4 A HIGHLIGHT OF SOME OF THE ONGOING
5 ACTIVITIES AND SERVICES IDENTIFIED IN THE PLAN THAT
6 THE OFFICE OF PUBLIC AFFAIRS IS EXPECTED TO PROVIDE
7 INCLUDE THE PRODUCTION OF PUBLICATIONS, ADS, AND
8 PUBLIC SERVICE ANNOUNCEMENTS, THE ENCOURAGEMENT OF
9 LOCAL JURISDICTIONS AND OTHER PARTNERS TO USE THE
10 BOARD'S "CUT YOUR TRASH IN HALF" LOGO, TO CONTINUE
11 TO SEEK AND DEFINE PRIVATE SECTOR PARTNERSHIPS
12 WHERE FEASIBLE, SUCH AS THE "USE LESS STUFF"
13 CAMPAIGN AND THE PARTNERSHIPS WITH THE RALEY'S
14 GROCERY STORE CHAIN IN SOUTHERN CALIFORNIA, A
15 GREATER EFFORT TO CONDUCT MORE OUTREACH
ASSISTANCE

16 IN SOUTHERN CALIFORNIA THROUGH THE USE OF BOOTHS
AT
17 CONFERENCES, TRADE SHOWS, AND FAIRS, AND TO
18 CONTINUE TO FIND WAYS TO FULLY UTILIZE THE
BOARD'S

19 INTERNET CAPABILITIES AS A COMMUNICATION TOOL.

20 THE OFFICE OF PUBLIC AFFAIRS
EFFORTS

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21 IN ANY OF THESE ACTIVITIES WILL BE DEPENDENT ON
THE

22 RESOURCES AVAILABLE, AND THE FOCUS WILL BE ON THE
23 MOST IMPORTANT PRIORITY SET BY THE BOARD IN
24 ACCORDANCE WITH THE STRATEGIC PLAN.

25 THE SECOND COMPONENT OF THIS PLAN
60

1 INVOLVES THE PUBLIC EDUCATION AND PROGRAM
2 IMPLEMENTATION BRANCH, WHICH HAS A MORE NARROW
3 FOCUS. THIS PORTION OF THE PLAN WILL ADDRESS THE
4 NEED TO CONTINUE TO PROVIDE ASSISTANCE TO LOCAL
5 GOVERNMENT AND TO SCHOOLS. PROGRAM FOCUS WILL
6 ADDRESS THE CONTINUING EDUCATION OF THE GENERAL
7 PUBLIC REGARDING WASTE PREVENTION AND DIVERSION AT
8 THE LOCAL LEVEL. IN ADDITION, THERE WILL BE A
9 FOCUS ON A COMPREHENSIVE ENVIRONMENTAL EDUCATION
10 PLAN FOR LOCAL SCHOOLS AND SCHOOL DISTRICTS ON
11 WASTE PREVENTION AND DIVERSION AND TO CONTINUE OUR
12 ROLE AS A NATIONAL LEADER IN ENVIRONMENTAL
13 EDUCATION DEALING WITH WASTE MANAGEMENT ISSUES.

14 SOME OF THE STRATEGIES NOTED IN THE
15 PLAN INCLUDE THE DEVELOPMENT OF A SPECIFIC CAMPAIGN
16 MESSAGE, DEVELOPMENT OF MODELS THAT CAN BE UTILIZED
17 BY LOCAL JURISDICTIONS, CONTINUED PARTNERSHIPS WITH
18 PUBLIC AND PRIVATE ENTITIES LIKE DISNEY'S
19 ENVIRONMENTALITY CAMPAIGN, CONTINUED EFFORTS TO BE
20 NATIONALLY RECOGNIZED AS RESOURCE FOR ENVIRONMENTAL
21 EDUCATION, WASTE PREVENTION, AND DIVERSION ISSUES,
22 AND TO CONTINUE TO NETWORK WITH OTHER STATE
23 AGENCIES AND THE PRIVATE SECTOR IN PROMOTING AN
24 ENVIRONMENTAL EDUCATION CURRICULUM DEALING WITH

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25 WASTE MANAGEMENT ISSUES.
61

1 AN EXAMPLE THAT HIGHLIGHTS OUR
2 EFFORTS TO DEVELOP MODELS FOR LOCAL ENTITIES TO USE
3 ARE THE RECENT CONTRACTS THE BOARD ENTERED INTO
4 WITH THE ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY
5 AND THE COUNTY OF SAN BERNARDINO. THESE CONTRACTS
6 REQUIRE THAT THEY DEVELOP PILOT MODEL SCHOOL
7 PROGRAMS IN RURAL AND URBAN SCHOOL SETTINGS. THESE
8 MODELS REQUIRE THAT SCHOOLS INCORPORATE AN
9 ENVIRONMENTAL EDUCATION PROGRAM WITH A HANDS-ON
10 WASTE MANAGEMENT PROJECT THAT ADDRESS WASTE
11 PREVENTION AND DIVERSION.

12 THE PUBLIC OUTREACH AND EDUCATION
13 COMMUNICATION PLAN BEFORE YOU IS INTENDED TO SERVE
14 AS A GUIDE. THE LONG-TERM EFFECTS OF SUCH A PLAN,
15 WHETHER IT IS A MEDIA CAMPAIGN OR SCHOOLS PROGRAM,
16 CAN ONLY BE MEASURED IN TIME. WITHOUT AN EDUCATED
17 PUBLIC, THE GOAL OF 50 PERCENT BY THE YEAR 2000,
18 ONCE REACHED, CAN JUST AS EASILY BE LOST. IT IS
19 STAFF'S BELIEF THAT AN EDUCATED PUBLIC WILL BE THE
20 FOUNDATION FOR A PERMANENT GOAL OF 50 PERCENT AND
21 MAY VERY WELL SERVE AS THE FOUNDATION FOR GREATER
22 EFFORTS BY AN EDUCATED AND AWARE CITIZENRY.

23 STAFF RECOMMENDS THE APPROVAL OF THE
24 BOARD RESOLUTION 97-556, ADOPTION OF THE BOARD'S

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25 COMMUNICATION PLAN NOW REFERRED TO AS THE PUBLIC
62

1 OUTREACH AND EDUCATION COMMUNICATION PLAN. THIS
2 CONCLUDES STAFF'S PRESENTATION.

3 CHAIRMAN PENNINGTON: THANK YOU.
4 QUESTIONS? MRS. GOTCH.

5 BOARD MEMBER GOTCH: THANK YOU BOTH. I
6 THINK THEY DID A GREAT JOB OF COVERING THE COMMENTS
7 AND HIGHLIGHTS THAT I HAD ON THIS. AND ONCE AGAIN,
8 I'D LIKE TO THANK STAFF FOR ALL THEIR HARD WORK ON
9 THIS. I'M GLAD TO HAVE THIS PLAN PRETTY MUCH IN
10 PLACE.

11 LET ME BRING UP ONE LITTLE TINY
12 THING, AND THAT IS THE LENGTH OF THE TITLE. AND
13 I'M WONDERING IF -- HOW THE OTHER BOARD MEMBERS
14 FEEL ON THIS. IT WAS MY IDEA, I KNOW, TO LENGTHEN
15 IT A LITTLE BIT TO INCLUDE PUBLIC OUTREACH AND
16 EDUCATION. I'D LIKE TO ASK TO DELETE
17 COMMUNICATIONS FROM THAT. WILL THAT UNDERMINE
18 ANYTHING? SO THAT IT WOULD BE CALLED EITHER THE
19 PUBLIC OUTREACH AND EDUCATION PLAN OR THE PUBLIC
20 EDUCATION AND OUTREACH PLAN, WHICHEVER SUITS YOU
21 BETTER. ANY COMMENTS ON THAT?

22 CHAIRMAN PENNINGTON: STAFF COMMENTS?

23 MR. FRITH: I DON'T THINK WE CARE.

24 BOARD MEMBER GOTCH: MY COLLEAGUES THEN.

25 BOARD MEMBER RELIS: THAT'S FINE. I

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1 MEAN -- OH, I SEE. NOBODY -- EITHER WAY.

2 CHAIRMAN PENNINGTON: WHICH ONE -- WHAT DO
3 YOU WANT TO CHANGE IT TO?

4 BOARD MEMBER GOTCH: I JUST WANTED TO
5 SHORTEN AND DELETE COMMUNICATIONS PLAN SO THAT IT
6 WOULD BE PUBLIC OUTREACH AND EDUCATION PLAN, JUST
7 TO MAKE IT A LITTLE EASIER TO SAY, I GUESS.

8 BOARD MEMBER RELIS: COULD I JUST, BEFORE
9 WE VOTE, JUST ADD THAT I HOPE THAT IT WON'T TAKE US
10 THREE YEARS TO -- I KNOW THERE'S A THREE-YEAR
11 TIMETABLE IN HERE. I'VE BEEN AFTER GETTING OUR
12 BOARDROOM AND THE ENTRY HERE TO SHOWCASE SOME OF
13 OUR WORK.

14 MR. FRITH: EVEN AS WE SPEAK, MR. RELIS --

15 BOARD MEMBER RELIS: I'M VERY FRUSTRATED
16 OVER THIS.

17 MR. FRITH: MY GRAPHIC STAFF, WHICH IS FAR
18 MORE TALENTED THAN I AM WHEN IT COMES TO THINGS
19 VISUAL, IS DRAWING UP SOME IDEAS. FEW WEEKS AGO I
20 CAME DOWN HERE WITH DIANE AND THOMAS AND KIND OF
21 WALKED THEM THROUGH SOME IDEAS THAT I HAD, AND
22 THEY'RE IN THE PROCESS OF GETTING QUOTES. IN FACT,
23 THOMAS SHOWED ME A QUOTE FOR THE SEAL FOR THE WASTE
24 BOARD, WHICH WILL GO BEHIND MR. PENNINGTON AND MR.

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25 JONES IF THAT CONCEPT IS APPROVED, AND THEN SOME
64

1 OTHER IDEAS. AND I HOPE TO HAVE SOME OF THOSE
2 FLUSHED OUT MORE FULLY FOR YOU WITHIN A FEW WEEKS.
3 IN FACT, THAT'S MENTIONED IN THE REPORT HERE, THAT
4 THAT'S ONE OF THE THINGS THAT WE'RE WORKING ON
5 RIGHT NOW.

6 BOARD MEMBER RELIS: I SUPPOSE I'M KEEN ON
7 THE SEAL. WHAT IS THE SEAL ANYWAY? WHAT SEAL?

8 MR. FRITH: THE WASTE BOARD EMBLEM, THE
9 CALIFORNIA WITH THE GREEN --

10 BOARD MEMBER RELIS: OUR SEAL.

11 CHAIRMAN PENNINGTON: THIS IS A GREAT
12 IDEA, BUT WE KEEP GIVING AWAY ALL OUR MONEY, SO WE
13 WON'T BE ABLE TO AFFORD ANY OF THESE THINGS.

14 BOARD MEMBER RELIS: NO. IT'S ALREADY
15 BEEN BUDGETED, AND IT'S GOING OUT TO BID, RIGHT?

16 MR. FRITH: I WOULD LIKE TO ADD ONE
17 COMMENT FROM THE PUBLIC AFFAIRS SIDE OF THE SHOP.
18 FIRST OF ALL, I'D LIKE TO THANK PHIL FOR GRACIOUSLY
19 AGREEING TO TAKE THE LEAD ON THIS. I'VE BEEN
20 INVOLVED RATHER HEAVILY IN STRATEGIC PLANNING
21 EFFORTS AND HAVEN'T HAD THE TIME THE LAST FEW DAYS
22 TO DEVOTE TO THIS. PHIL, THANK YOU, YOU DID A
23 GREAT JOB.

24 AND I'D ALSO LIKE TO POINT OUT THAT

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25 THE SHOPPING BAG THAT BOARD MEMBER GOTCH HELD UP
65

1 EARLIER IS A PERFECT EXAMPLE OF THE KIND OF
2 COOPERATION BETWEEN OUR TWO BRANCHES, IF YOU WILL.
3 BECKY WILLIAMS IN THE PUBLIC EDUCATION BRANCH
4 WORKED WITH RALPH'S TO COME UP WITH THE IDEA.
5 DIANE O'LEARY OF OUR STAFF DESIGNED THE MATERIALS.
6 AND IT'S JUST ANOTHER CASE OF HOW WE CAN WORK
7 OUTSIDE OF OUR SILOS, AS MR. SMITH WOULD SAY, AND
8 WE'LL BE INTENSIFYING THAT.

9 LASTLY, I'D LIKE TO THANK BOARD
10 MEMBER GOTCH, COMMITTEE CHAIR GOTCH, FOR HER
11 DIRECTION IN THIS. THIS HAS BEEN A VERY WORTHWHILE
12 EXERCISE FROM OUR STANDPOINT. WE'VE ENCAPSULATED
13 SOME GOOD IDEAS HERE, PUT THEM IN WRITING, AND NOW
14 CAN GO FORWARD WITH THEM. THANK YOU FOR YOUR
15 LEADERSHIP.

16 BOARD MEMBER GOTCH: WITH THAT, I'D LIKE
17 TO MOVE RESOLUTION 97-556.

18 CHAIRMAN PENNINGTON: I'LL SECOND THAT.

19 BOARD MEMBER FRAZEE: I'D MAKE A COMMENT,
20 MR. CHAIRMAN. NOT WANTING TO NIT-PICK THIS FINE
21 EFFORT, BUT YOU MAY RECALL AT THE COMMITTEE
22 MEETING, I RAISED THE ISSUE OF STAFF BEING PREPARED
23 TO REACT TO NEGATIVE MESSAGES THAT ARE BECOMING ALL
24 TOO COMMON IN TODAY'S MARKETPLACE. AND I MISSED
25 THAT IF THERE'S REFERENCE TO IT.

1 MR. FRITH: IT IS THERE AND IF YOU GIVE ME
2 A COUPLE SECONDS, I'LL FIND IT FOR YOU. IT'S UNDER
3 BOARD EFFORTS SOMEPLACE.

4 MR. MORALEZ: PAGE 4. PAGE 4 ON THE PLAN,
5 THE BOTTOM WHERE IT SAYS "BOARD EFFORTS," WHILE
6 WORKING ON PARTNERSHIPS WITH LOCAL GOVERNMENTS...

7 MR. FRITH: THE LAST SENTENCE THERE WAS
8 ADDED. THIS INCLUDES BEING READY TO RESPOND
9 QUICKLY AND DECISIVELY TO INACCURATE ASSERTIONS
10 ABOUT THE VALUE OF RECYCLING.

11 BOARD MEMBER FRAZEE: GREAT. THANK YOU.

12 CHAIRMAN PENNINGTON: ANY FURTHER
13 DISCUSSION? IF NOT, WE HAVE A MOTION ON THE FLOOR.
14 AND I THINK THE MOTION IS TO ADOPT RESOLUTION 55 --
15 97-556 WITH AN AMENDMENT TO THE TITLE OF THE
16 DOCUMENT. IT'S BEEN SECONDED. ANY FURTHER
17 DISCUSSION? IF NOT, WILL THE SECRETARY CALL THE
18 ROLL.

19 THE SECRETARY: BOARD MEMBER CHESBRO.

20 BOARD MEMBER CHESBRO: AYE.

21 THE SECRETARY: FRAZEE.

22 BOARD MEMBER FRAZEE: AYE.

23 THE SECRETARY: GOTCH.

24 BOARD MEMBER GOTCH: AYE.

25 THE SECRETARY: JONES.

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1 BOARD MEMBER JONES: AYE.

2 THE SECRETARY: RELIS.

3 BOARD MEMBER RELIS: AYE.

4 THE SECRETARY: CHAIRMAN PENNINGTON.

5 CHAIRMAN PENNINGTON: AYE. MOTION

6 CARRIES.

7 WE'LL MOVE TO ITEM 23, CONSIDERATION
8 OF A REVISED SOLID WASTE FACILITY PERMIT FOR THE
9 ARVIN SANITARY LANDFILL IN KERN COUNTY. DOROTHY
10 RICE.

11 MS. RICE: THANK YOU, MR. CHAIRMAN AND
12 MEMBERS. LLOYD DILLON WILL MAKE THE STAFF
13 PRESENTATION ASSISTED BY BILL O'RULLIAN WITH THE
14 KERN COUNTY LOCAL ENFORCEMENT AGENCY. THANK YOU.

15 MR. DILLON: GOOD MORNING. AS DOROTHY
16 SAID, I'M LLOYD DILLON OF THE PERMITTING AND
17 INSPECTION BRANCH, AND I'M HERE WITH MR. BILL
18 O'RULLIAN FROM KERN COUNTY LEA TO MAKE THIS
19 PRESENTATION.

20 WE RECEIVED THE SOLID WASTE FACILITY
21 PERMIT FOR THE ARVIN LANDFILL REQUESTING -- IT'S A
22 REVISED PERMIT TO REQUEST TO INCREASE THE DAILY
23 TONNAGE FROM 310 TONS PER DAY TO 800 TONS PER DAY,
24 CHANGE THE HOURS OF OPERATION, EXTEND THE EXPECTED

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25 CLOSURE DATE FROM 1993 TO 2008, ALLOW THE USE OF
68

1 ALTERNATIVE DAILY COVER AT THIS SITE, UPDATED NAME
2 CHANGE FOR THE OPERATOR, AND INCLUDE THE IDENTIFI-
3 CATION OF A FACILITY GATEHOUSE, GROUNDWATER AND GAS
4 MONITORING SYSTEMS, AND A LOADCHECKING PROGRAM. IT
5 ALSO IS TO INCLUDE THE IDENTIFICATION OF THE
6 VENVIROTEK TRANSFER STATION CURRENTLY ON SITE BUT
7 NOT OPERATING.

8 STAFF AND THE LOCAL ENFORCEMENT
9 AGENCY HAVE MADE INSPECTIONS OF THE SITE, AND THE
10 LEA ISSUED A NOTICE AND ORDER TO THE FACILITY FOR
11 GAS MIGRATION. AND I'LL LET BILL DISCUSS THAT FOR
12 YOU. WE HAVE RECEIVED THE NOTICE AND ORDER WITH
13 THE GAS MIGRATION MITIGATION PLAN IN IT, AND STAFF
14 HAS FOUND IT ACCEPTABLE. SO I'LL TURN THAT OVER TO
15 BILL NOW TO DISCUSS.

16 MR. O'RULLIAN: I'D LIKE TO INVITE NANCY
17 EWERT, WHO IS WITH US. SHE IS THE CHIEF OF THE
18 TECHNICAL -- I'M HAVING A MIND BLOCK HERE.

19 CHAIRMAN PENNINGTON: THEY'RE CALLED
20 SENIOR MOMENTS.

21 MR. O'RULLIAN: LET ME SAY SHE'S A
22 PROFESSIONAL ENGINEER WITH THE WASTE MANAGEMENT
23 DEPARTMENT AND IS CHIEF OF THE TECHNICAL RESOURCES
24 DIVISION. I HOPE I GOT THAT RIGHT. AND IF SHE
25 COULD COME TO THE PODIUM FOR ANY QUESTIONS YOU

1 MIGHT HAVE REGARDING THE GAS ISSUE, I THINK
2 TOGETHER WE CAN ANSWER THOSE.

3 MS. EWERT: GOOD MORNING. WE'RE PLEASED
4 TO BRING YOU ARVIN SANITARY LANDFILL REVISED PERMIT
5 BEFORE YOU. OUR LATEST CHALLENGE AT THE ARVIN
6 LANDFILL IS LANDFILL GAS. AS IN MOST LANDFILLS
7 THAT WERE SITED IN THE '70S, WE ARE BUILT RIGHT UP
8 TO OUR PERIMETERS, ACTUALLY WITHIN ABOUT 20 FEET OF
9 OUR FENCE LINE. WE HAVE ACQUIRED SOME OF THE
10 PROPERTY AROUND OUR FACILITY, AND I HOPE BY JUNE
11 ACTUALLY TO HAVE ACQUIRED OUR ENTIRE PERIMETER, 660
12 FEET AROUND OUR FACILITY.

13 WE HAVE BEEN WORKING WITH THE LEA AND
14 THE INTEGRATED WASTE MANAGEMENT BOARD ON THE
15 LANDFILL GAS ISSUE. WE HAVE CH2MHILL AND GAS
16 CONTROL ENGINEERING ON STAFF HELPING US TO SOLVE
17 THIS PROBLEM. AND THE NOTICE AND ORDER BASICALLY
18 DEALS WITH THIS PROBLEM. WE PLAN ON HAVING
19 PRELIMINARY DESIGN BY MARCH OF '98, FINAL
DESIGN BY
20 DECEMBER OF 1998, WITH CONSTRUCTION BY JULY 1
OF
21 1999. WE'RE WELL ON TRACK FOR THAT ALSO.

22 VENVIROTEK IS ON OUR SITE. THE

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23 FACILITY HAS BEEN CLOSED FOR ABOUT A YEAR. WE
ARE
24 WORKING WITH THE REGIONAL WATER QUALITY CONTROL
25 BOARD AND THE INTEGRATED WASTE MANAGEMENT BOARD
TO

1 FIND A VERY CREATIVE SOLUTION TO THE VENVIROTEK
2 PROBLEM. WE'LL BE REPORTING THAT TO YOU IN THE
3 FUTURE.

4 WE DO HOPE, AS WE ACQUIRE ADDITIONAL
5 PROPERTY AROUND THE FACILITY, TO AGAIN BRING A
6 FACILITY PERMIT BEFORE YOU FOR REVISION TO EXPAND
7 THE PERIMETER BOUNDARY ONLY, NOT THE SITE CAPACITY
8 AT ALL. WE JUST NEED TO HAVE SOME WORKING ROOM IN
9 AND AROUND OUR FACILITY.

10 IF YOU HAVE ANY OTHER QUESTIONS, I
11 WOULD BE HAPPY TO ANSWER AT THIS TIME.

12 CHAIRMAN PENNINGTON: QUESTIONS?

13 BOARD MEMBER RELIS: MR. CHAIR, I WOULD
14 LIKE TO USE THIS DISCUSSION OF THIS PERMIT. THOUGH
15 MY POSITION ISN'T DIRECTED TO THE PERMIT ITSELF, MY
16 COMMENTS HAVE TO DO WITH -- I UNDERSTAND THIS IS A
17 VERTICAL -- PROPOSED VERTICAL EXPANSION; IS THAT
18 CORRECT?

19 MS. EWERT: WHEN WE SAY PROPOSED VERTICAL
20 EXPANSION, THIS IS A SIMILAR FACILITY TO WHAT WE
21 BROUGHT BEFORE YOU, THE TAFT FACILITY, BACK SEVERAL
22 MONTHS AGO. THROUGH THE USE OF ALTERNATIVE DAILY
23 COVER, THROUGH SOME IMPROVEMENTS IN OUR OPERATING
24 ABILITY AT THE SITE, THE OVERALL CAPACITY OF THE
25 SITE HAS INCREASED.

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1 THIS WAS A 1986 PERMIT.

REGULATIONS

2 HAVE GONE IN PLACE THAT REQUIRE US TO HAVE AT
LEAST

3 A MINIMUM OF 3 PERCENT DRAINAGE ACROSS OUR TOP
4 LAYER. AND SO ALTHOUGH THERE IS THE APPEARANCE
OF

5 A VERTICAL EXPANSION, IT REALLY IS NOT. IT'S
6 BASICALLY JUST SO THAT WE CONSTRUCT TO THE
7 REGULATIONS. WE'RE NOT GOING UP ANY LIFTS. IT'S
8 STRICTLY OPERATIONAL. IN FACT, THE ENTIRE NORTH
9 HALF OF THE SITE IS ALL READY TO GRADE, AND WE
ARE

10 LOOKING AT CLOSURE OF THAT AREA ALREADY. SO AN
11 OVERALL SITE VERTICAL EXPANSION, I WOULD
CATEGORIZE

12 IT NO; BUT, YES, THE FACILITY CAPACITY HAS
13 INCREASED.

14 BOARD MEMBER RELIS: THAT'S A GOOD
15 EXPLANATION. I HADN'T HEARD IT QUITE THAT WAY.
16 LAST WEEK OR WHEN THIS WAS IN COMMITTEE, I THINK
17 THE TERM WAS USED THAT IT WAS A VERTICAL
EXPANSION.

18 SO IF I WAS WRONG.

19 LET ME JUST -- AND THIS IS NOT

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20 DIRECTED TO THE PERMIT. IT'S DIRECTED IN THE
21 CONTEXT, THIS DISCUSSION OF WHAT I THOUGHT TO BE
A
22 VERTICAL EXPANSION.
23 WE HAVE SEEN A NUMBER OF PERMITS
COME
24 BEFORE THIS BOARD OF LATE THAT ARE -- THAT HAVE
25 BEEN VERTICAL EXPANSIONS ON UNLINED LANDFILLS.
AND

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1 THIS PROMPTED ME TO THINK AND TO DO SOME RESEARCH
2 ACTUALLY ON, WELL, WHAT IS THE OVERALL FRAMEWORK.
3 THE BOARD'S TAKEN GREAT PRIDE AND RIGHTLY SO IN
4 SEEING THAT APPROXIMATELY 70 LANDFILLS IN THE STATE
5 THAT WERE UNLINED HAVE GONE AWAY BASICALLY OR BEEN
6 CLOSED. AND WE'VE INCREASINGLY SEEN -- AND THIS
7 WAS THE THRUST OF SUBTITLE D RCRA -- TO HAVE LINED
8 LANDFILLS IN CALIFORNIA.

9 AND I LOOKED BACK, CHECKED IN
10 WASHINGTON AND SOME OF THE BACKGROUND AROUND
11 SUBTITLE D CONCERNING VERTICAL EXPANSIONS ON
12 EXISTING LANDFILLS, AND BASICALLY ONE DOESN'T FIND
13 MUCH. THE DISCUSSIONS ARE ACTUALLY SILENT, AS FAR
14 AS I CAN TELL, ON THE ISSUE OF IS THAT -- WAS
THERE

15 ANY INTENT LANGUAGE IN SUBTITLE D TO NOT HAVE THAT
16 HAPPEN. NO, COULDN'T FIND THAT. BUT IT STILL
17 STRIKES ME AS A GRAY AREA AND POSSIBLY WORTHY OF A
18 POLICY DISCUSSION OR A DISCUSSION AT LEAST AMONG
19 THE RELEVANT PARTIES, THE WASTE BOARD, WATER
BOARD,

20 AS TO IS THERE ANY UNIFORM APPROACH THAT'S GOING
TO
21 BE TAKEN TO VERTICAL EXPANSIONS? HOW DO WE AS
22 BOARD MEMBERS UNDERSTAND THIS DIRECTION BECAUSE

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23 SOME OF THE EXPANSIONS, BOTH PROPOSED AND PASSED,
24 ARE QUITE LARGE. AND AT LEAST I WAS OPERATING ON
25 THE FRAMEWORK, AND PERHAPS IN ERROR HERE, THAT
WHAT

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1 WE WERE AIMING FOR IN CALIFORNIA AND NATIONALLY IS
2 MORE OF A LINED ENVIRONMENT FOR LANDFILL
3 OPERATIONS.

4 AND THIS IS, I KNOW, A LARGE
5 QUESTION. IT'S NOT CLARIFIED IN RCRA. SUBTITLE D
6 IS BASICALLY THAT THE STATE IS AUTHORIZED, AND WE
7 ARE AUTHORIZED, WE MAKE OUR DECISIONS, AND WATER
8 BOARDS, THE REGIONAL BOARDS, ARE KEY IN THIS
9 DECISION-MAKING PROCESS BECAUSE THEY HAVE TO
ISSUE

10 THE WDR FOR THE EXPANSION, AS I UNDERSTAND IT.
BUT

11 I THINK IT'S WORTHY OF AT LEAST SOME DISCUSSION.
I

12 MENTIONED THIS TO MR. CHANDLER, AND WE'VE HAD A
13 TALK ABOUT IT. I WONDER, RALPH, IF YOU HAVE
14 ANYTHING TO SAY.

15 MR. CHANDLER: I THINK IT'S IMPORTANT
THAT

16 WE EMPHASIZE THE POINT YOU'RE JUST MAKING, THAT
17 THIS IS A MUCH BROADER DISCUSSION THAN THE
REVISION

18 TO THE ARVIN SANITARY LANDFILL THAT WE HAVE
BEFORE

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19 US. BUT I DO ACKNOWLEDGE THAT WHILE PERHAPS
WE'RE

20 NOT GOING UP VERTICALLY, YOU ARE ASKING FOR 500
21 TONS PER DAY INCREASE OF SOLID WASTE AT A SITE
THAT

22 CURRENTLY IS UNLINED. AND AS YOU ALL KNOW,
THAT'S

23 REALLY NOT OUR ISSUE. THAT'S A WATER BOARD
ISSUE.

24 AS IT RELATES TO THE APPROVAL, THEY APPARENTLY
GOT

25 THE APPROVAL AT THE REGIONAL BOARD LEVEL, SO THAT

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1 HAS BEEN ADDRESSED.

2 HOWEVER, I DO THINK THAT IT WOULD
BE

3 HELPFUL FOR THIS BOARD TO BETTER UNDERSTAND THE
4 UNDERLYING POLICIES THAT THE REGIONAL BOARDS USE
IN

5 LOOKING AT, NOT NECESSARILY THIS SITE, BUT THIS
6 ISSUE OF VERTICAL EXPANSIONS AT UNLINED
FACILITIES

7 SINCE WE KNOW THAT THE HORIZONTAL EXPANSIONS ARE
8 PROHIBITED UNDER RCRA IF IT'S NOT PROPERLY LINED.

9 SO I'D BE WILLING TO SIT DOWN WITH
MY

10 COUNTERPART, MR. PETTIT, AND SEE IF AT LEAST
11 INFORMALLY WE CAN FORMULATE SOME DISCUSSIONS WITH
12 THE WATER BOARD TO FIND OUT A LITTLE BIT MORE
WHAT

13 POLICIES, IF ANY, GOVERN THIS ISSUE AT THE
REGIONAL

14 BOARD LEVEL. I KNOW THAT I'VE SPOKEN TO MISS
RICE

15 ABOUT THIS, AND SHE INTENDS TO BRING BACK AN ITEM
16 AFTER THE FIRST OF THE YEAR, AND MAYBE THAT
SHOULD

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17 BE PRECEDED BY SOME INFORMAL DISCUSSIONS AT THE
18 WATER BOARD LEVEL JUST TO BETTER UNDERSTAND WHY
19 ARE
20 THESE TYPES OF APPROVALS GOING FORWARD AND WHAT'S
21 THE TECHNICAL FOUNDATION AND BASIS FOR THEM
22 BECAUSE
23 I UNDERSTAND IN SOME INSTANCES THE REGIONAL BOARD
24 HAS ACTUALLY EVEN RECOMMENDED THESE VERTICAL
25 EXPANSIONS OVER UNLINED FACILITIES. AND SO WE
ALL
NEED TO BETTER UNDERSTAND THE TECHNICAL REASONS
BEHIND IT.

1 I ALSO THINK IT PLAYS INTO THE FACT
2 THAT THIS BOARD WILL CONTINUE, I FEEL, TO WANT TO
3 LOOK AT ISSUES OF STATEWIDE SIGNIFICANCE. WE ARE
4 GOING TO BE DEALING WITH THE TDF POLICY SOMETIME
5 AFTER THE FIRST OF THE YEAR. WE'RE GOING TO BE
6 LOOKING AT RSU, AND THESE ARE THE KINDS OF ISSUES
7 OF STATEWIDE SIGNIFICANCE, I THINK, THE BOARD
8 SHOULD BE ACTIVELY ENGAGED IN, MUCH LIKE THE
MARKET

9 DEVELOPMENT ISSUES THAT ASSEMBLYWOMAN BOWEN IS
10 ASKING THIS BOARD TO GET HEAVILY INVOLVED IN.

11 SO I'LL PUT THIS ON MY LIST OF ONE
12 AREA TO DO A LITTLE BIT MORE WORK ON AND REPORT
13 BACK TO YOU, MR. RELIS, AND THE BOARD INFORMALLY
AS
14 TO WHAT MECHANISMS I SEE THAT PERHAPS WE CAN BRING
15 TO BEAR TO GET MORE INFORMATION ON THIS ISSUE.

AND

16 I KNOW DOROTHY IS GOING TO BRING MORE OF THE VERY
17 SPECIFIC KIND OF SITE-BY-SITE INFORMATION ON
18 VERTICAL EXPANSIONS THAT THIS BOARD'S DEALT WITH
IN
19 THE PAST AND WHAT THE UNDERLYING BASIS HAS BEEN
FOR

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20 THOSE.

21 AND I'LL CONCLUDE BY SAYING, AND

22 AGAIN, THIS IS A BROADER DISCUSSION THAN SIMPLY WE

23 HAVE BEFORE US RIGHT NOW ON THE ARVIN FACILITY,

BUT

24 AS I SAID, IT IS ASKING FOR A 500-TON-PER-DAY

25 INCREASE AT THAT SITE. BILL, DID YOU WANT TO ADD

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1 TO THAT?

2 MR. O'RULLIAN: I WOULD LIKE TO ADD A FEW
3 COMMENTS ON THIS IN THAT IT WAS NOT THE INTENTION
4 OF THE OPERATOR OR THE LEA TO BRING A PERMIT

BEFORE

5 THE BOARD THAT WOULD LAUNDER THE ISSUE OF
VERTICAL

6 EXPANSION. WE AGREE THAT BY THE LETTER OF THE
LAW

7 THAT IT IS A VERTICAL EXPANSION, BUT I THINK WE
8 SHOULD NOTE AT THIS POINT THAT, AS NANCY EWERT
9 INDICATED, THAT THE VERTICAL CHANGE AT THE

LANDFILL

10 IS TO ACCOMMODATE BETTER DRAINAGE AT THE SITE AND
11 ALSO SLOPE STABILITY. AND THESE DESIGN CHANGES
12 WERE MADE AT THE BEHEST OF BOTH THE WATER BOARD
AND
13 STAFF OF CIWMB.

14 WHAT IT AMOUNTS TO AT THIS SITE IS
I

15 THINK IT'S ABOUT A TEN-FOOT DIFFERENCE IN THE
16 ORIGINAL DESIGN, WHICH DOESN'T SOUND LIKE A LOT
17 WHEN YOU THINK OF IT IN PROPORTION TO THE SITE,
BUT

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18 IT DOES AMOUNT TO SEVERAL THOUSAND CUBIC YARDS OF
19 MATERIAL. TEN FEET AT A LANDFILL, LARGE
LANDFILL,
20 IS A LOT OF MATERIAL. BUT WE -- IF YOU LOOK AT
IT
21 IN PERCENTAGE, THOUGH, TO THE CHANGE IN THE
DESIGN,
22 I THINK THAT OUR RECOMMENDATION WOULD BE, YOU
KNOW,
23 ON A MORE STATEWIDE BASIS TO DIFFERENTIATE WHAT
IS
24 A SIGNIFICANT CHANGE IN VERTICAL EXPANSION VERSUS
25 ONE THAT IS DONE TO ACCOMMODATE DESIGN CHANGES
AND

1 COME INTO COMPLIANCE WITH REGULATION.

2 BOARD MEMBER RELIS: BILL, SEE, THAT IN
3 ITSELF HAS NOT BEEN CLEAR TO ME, AND THAT'S WHY I
4 THINK SUCH A DISCUSSION WOULD BE VALUABLE BECAUSE I
5 GO BACK TO WE HAD THE SANTA MARIA LANDFILL WHERE
6 THE PROPOSAL WAS TO BRING IT UP IN ORDER TO CONFORM
7 WITH SLOPE. AND, YOU KNOW, THE -- THERE ARE
8 DEGREES, I GUESS, OF VERTICAL EXPANSION. AND WHAT
9 YOU'VE JUST TOLD US TODAY, THIS SOUNDS MORE LIKE A
10 TECHNICAL ONE TO CONFORM. THERE ARE OTHERS THAT
11 APPEAR VERY VOLUME ORIENTED, AND IT'S UNCLEAR TO AT
12 LEAST THIS MEMBER. IS IT TO CONFORM WITH DRAINAGE
13 THAT WE'RE DOING THAT, OR IS IT REALLY TO
14 SUBSTANTIALLY INCREASE CAPACITY?

15 AND THEN, YOU KNOW, IT RAISES JUST
16 THE ISSUE. YOU HAVE ONE LANDFILL THAT CAN
17 SUBSTANTIALLY INCREASE CAPACITY AND A COST
18 STRUCTURE THAT IS WELL BELOW A LINED -- A NEW,
19 MODERN LINED LANDFILL. AND IT JUST RAISES
20 QUESTIONS IN MY MIND ABOUT WHAT'S THIS ALL MEAN
21 IN
22 OUR UNIVERSE, WHAT SHOULD WE BE PAYING ATTENTION
23 TO, AND WE HAVE NOT HAD A FORUM TO DISCUSS THIS.

MS. RICE: JUST TO FOLLOW UP BRIEFLY, AS

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24 MR. CHANDLER INDICATED, WE'RE LOOKING AT BRINGING
25 AN INFORMATIONAL ITEM TO THE COMMITTEE SO THAT
YOU

1 COULD ASK FURTHER QUESTIONS LIKELY IN FEBRUARY
2 WHERE WE WOULD HAVE STAFF PRESENT INFORMATION ON
3 WHAT THE LAW SAYS, WHAT THE REGULATIONS SAY, WHAT
4 KINDS OF THINGS HAVE OCCURRED, AND IDEALLY TO HAVE
5 SOMEONE FROM THE STATE OR REGIONAL BOARD PRESENT TO
6 DESCRIBE WHAT THEY DO, WHY THEY DO IT, AND ANSWER
7 QUESTIONS, NOTING THAT THIS AN AREA WHERE THEY HAVE
8 A LOT OF JURISDICTION AS WELL. SO WE WOULD TRY TO
9 BRING THE INFORMATION FORWARD AND AT LEAST START
0 THE DIALOGUE THERE.

1 BOARD MEMBER GOTCH: MR. RELIS, IF I MAY,
2 I WOULD JUST LIKE TO SAY THAT I MIRROR YOUR
3 COMMENTS, AND I'M GLAD THAT YOU'VE BROUGHT THIS
4 FORWARD, AND I THINK WE NEED TO TAKE A DEEPER LOOK.
5 THANK YOU.

16 BOARD MEMBER CHESBRO: MR. CHAIRMAN, YES,
17 I'M TROUBLED BY THE GAS VIOLATION AND POSSIBLE
18 RELATED WATER QUALITY VIOLATIONS. AND I KNOW I'LL
19 GET THE LECTURE ABOUT HOW THAT'S NOT OUR
20 JURISDICTION. BUT IF IT IS RELATED TO GAS, IF IT'S
21 BEING CAUSED BY GAS, THEN IT IS THE RESULT OF
22 INADEQUATE GAS COLLECTION SYSTEM AND POSSIBLE
23 VIOLATIONS.

24 HOW LONG HAS THE GAS VIOLATION BEEN

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25 IN EXISTENCE? AND WHY IS IT THAT WE JUST SO
79

1 RECENTLY NOW HAVE A NOTICE AND ORDER IN PLACE?

2 MR. O'RULLIAN: WELL, THE GAS VIOLATION --
3 I GUESS NANCY COULD ANSWER THAT AS HER STAFF HAVE
4 STARTED OUT WITH THE MONITORING OF THAT, AND THEN
5 LEA HAS COME OUT NOW AND WE ARE MONITORING IT ON A
6 WEEKLY BASIS.

7 MS. EWERT: I THINK WE ACTUALLY DETERMINED
8 THAT WE HAD A GAS VIOLATION BACK IN MARCH. AND
9 ACTUALLY THE ARVIN SANITARY LANDFILL IS IN AN ARID
10 ENVIRONMENT, AND IT IS AN OLDER LANDFILL. WHAT WE
11 ACTUALLY FOUND WAS THE GAS GENERATION IS VERY
12 TEMPERAMENTAL TO THE BAROMETRIC PRESSURE. SO IF
13 YOU GO OUT IN THE MORNING AND DO YOUR TESTING, YOU
14 GET ABSOLUTELY NO READINGS AT ALL, BUT ABOUT MIDDAY
15 TO 1 O'CLOCK, YOU GET SIGNIFICANT READINGS. SO
16 WHERE OUR STAFF WAS NOT PICKING IT UP, WE ACTUALLY
17 WENT OUT ON A JOINT MEETING WITH THE LEA AND AT
18 THAT POINT PICKED IT UP. IT WAS A MUCH LATER IN
19 THE DAY READING, AND THAT WAS ACTUALLY IN MARCH.
20 FOLLOWING THAT, WE NEEDED TO FIND OUT -- WE HAD
21 SOME -- A MAJOR GAS TRANSMISSION PIPELINE THAT WENT
22 RIGHT THROUGH THE SITE OR A PORTION OF THE SITE.
23 WE HAD TO GO THROUGH A PROCESS OF ELIMINATION THE
24 FACT THAT IT WASN'T THEIR GAS, THAT IT WAS OURS.

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25 WE ACTUALLY DID WHAT I CONSIDER A FIRST PHASE IN
80

1 ANALYZING OUR PERIMETERS AND CHECKING OUT THE CYCLE
2 AND THE NATURE OF THE GAS GENERATION AND WAS IT
3 ACTUALLY IMPACTING? THERE IS A RESIDENCE ON THE
4 NORTH. WAS IT IMPACTING THAT RESIDENCE? WE
5 ACTUALLY HAVE NO SURFACE EMISSIONS AT THE SITE.
6 EVERYTHING IS DOWN AT ABOUT 16 TO 25 FEET. SO WE
7 ARE ACTUALLY MONITORING IN AND ABOUT THE RESIDENCE
8 ON A WEEKLY BASIS, BUT IT DID TAKE US AWHILE TO GET
9 THE CONTRACTS IN PLACE AND GET OUT THERE AND
10 ANALYZE THE NATURE OF THE GAS GENERATION.

11 WE DETERMINED WE DO HAVE AN ISSUE,
12 AND WE ACTUALLY STARTED LOOKING AT PRELIMINARY
13 DESIGNS TO PUT IN A GAS EXTRACTION SYSTEM TWO WEEKS
14 AGO. SO THE NOTICE AND ORDER BASICALLY WAS WAITING
15 ON THE DATES FROM OUR CONSULTANT AS TO WHEN WE CAN
16 MEET THESE DEADLINES. I AM VERY, VERY OPTIMISTIC
17 WE'RE GOING TO CRASH THIS SCHEDULE AND MEET THE
18 DEADLINES WELL IN ADVANCE, PROBABLY THREE TO SIX
19 MONTHS IN ADVANCE. BUT PROPERTY ACQUISITION ISSUES
20 ARE ALWAYS DIFFICULT. SO ACTUALLY THE LIMIT ON THE
21 NOTICE AND ORDER WAS GETTING FIRM DATES IN THERE
22 THAT WE COULD MEET FOR PRELIMINARY DESIGN, FINAL
23 DESIGN, AND THEN CONSTRUCTION.

24 BOARD MEMBER CHESBRO: ARE THERE -- YOU

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25 MENTIONED THAT IT'S IN AN ARID LOCATION. THAT'S

81

1 USUALLY THE CASE IN KERN COUNTY. ARE THERE WATER
2 QUALITY VIOLATIONS RELATED TO THE GAS?

3 MS. EWERT: YES, THERE ARE WATER QUALITY
4 -- WE ARE IN EVALUATION MONITORING AT THE SITE. WE
5 ARE PUTTING IN OUR DOWNSTREAM WELLS, AND WE'RE
6 LOOKING AT THAT. WE ACTUALLY LOOK AT CLEANING UP
7 THE LANDFILL GAS AS OUR FIRST STEP IN A CORRECTIVE
8 ACTION PLAN. WE WANT TO DO THE SOURCE CONTROL AND
9 REMOVE THE GAS, DO A PARTIAL CLOSURE OF THE NORTH
10 PART OF THE LANDFILL, LIMIT ANY OF THE WATER
11 SOURCES IN AND ABOUT THE LANDFILL. WE'RE IN AN
12 AGRICULTURAL AREA, AND THERE'S SOME TAIL WATER
13 SUMPS IN THE AREA. WE WANT TO RESTRICT THOSE. SO
14 WE'RE, FIRST OF ALL, LOOKING AT THE SOURCE CONTROL,
15 AND WE'RE MARCHING DOWN THE NORMAL PATH OF THE
16 EVALUATION, MONITORING, ENGINEERING, AND
17 FEASIBILITY STUDY AND CORRECTIVE ACTION PLAN AT THE
18 SITE. AND THE REGIONAL BOARD IS RIGHT IN THERE
19 WITH US.

20 BOARD MEMBER CHESBRO: MR. CHAIRMAN, I'M
21 GLAD THAT THERE'S PRELIMINARY STEPS BEING TAKEN TO
22 ADDRESS THESE PROBLEMS. BUT AS IN THE PAST, I HAVE
23 FELT THAT OUR PERMIT SHOULD BE A TOOL FOR DRIVING
24 COMPLIANCE. AND I'M CONCERNED THAT WE ARE ONLY IN

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25 THE VERY, VERY PRELIMINARY STAGES OF IDENTIFYING
82

1 THE SPECIFIC SOLUTIONS, THE SPECIFIC STEPS THAT ARE
2 GOING TO BE TAKEN; AND, THEREFORE, I THINK THIS
3 PERMIT IS PREMATURE. AND IT WOULD BE MORE
4 APPROPRIATE AT A TIME WHEN A MUCH MORE SPECIFIC AND
5 DETAILED PROCESS FOR MITIGATING THESE IMPACTS WAS
6 UNDER WAY.

7 CHAIRMAN PENNINGTON: OKAY. MR. FRAZEE,
8 DID YOU...

9 BOARD MEMBER FRAZEE: WELL, JUST GOING
10 BACK TO MR. RELIS' SUBJECT, THERE'S ANOTHER ASPECT
11 OF THAT WHOLE DISCUSSION, AND THAT'S THE PRACTICE
12 OF PLACING LINERS OVER EXISTING LANDFILLS AND
13 WHETHER THAT'S APPROPRIATE OR NOT. AND THAT SHOULD
14 BE TAKEN INTO CONSIDERATION. THERE'S SOME SCHOOLS
15 OF THOUGHT THAT BELIEVE THAT A LINER OVER AN
16 EXISTING LANDFILL WITH THE UNEQUAL SETTLING WILL
17 CAUSE A RUPTURE OF THAT LINER, AND IT'S LIKE NO
18 LINER AT ALL, SO IT'S...

19 BOARD MEMBER RELIS: WELL, I THINK, MR.
20 FRAZEE, I THINK THAT POINT'S WELL TAKEN. I'VE
21 HEARD DISCUSSIONS OF WHERE SOME PROPOSED VERTICAL
22 EXPANSIONS WOULD BE DONE WITH A LINER, OTHERS
23 SAYING IT'S NOT POSSIBLE TO DO THAT. I'M
24 COMPLETELY CONFUSED OR IN THE DARK AS TO WHAT THE

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25 APPROACH WOULD BE, IF THERE'S ANY UNIFORM APPROACH
83

1 ON THAT. SO I WOULD HOPE THAT WOULD BE PART OF THE
2 BROADER RANGING DISCUSSIONS.

3 REGARDING MR. CHESBRO'S COMMENT, I
4 WOULD JUST SAY I HAVE BEEN IMPRESSED WITH KERN
5 COUNTY AND YOUR WORK THERE, BOTH NANCY AND BILL,
6 AND MY UNDERSTANDING HERE IS THAT YOU JUST RECENTLY
7 DETECTED THIS GAS PROBLEM AND THAT YOU ARE
8 PROCEEDING WITH DILIGENCE TO IDENTIFY IT, CAPTURE
9 THE GAS, IF THAT IS A PATHWAY TO THE WATER, IF
10 THERE IS A RELATIONSHIP THERE, WHICH ONE WOULD
11 SUSPECT MIGHT BE SO, THIS WOULD BE THE WAY TO
12 ADDRESS IT. AND THAT YOU ARE DOING A TECHNICAL
13 EXPANSION TO DEAL WITH -- TECHNICAL EXPANSION TO
14 DEAL WITH THE DRAINAGE ISSUES HERE. SO PERSONALLY
15 I DON'T THINK THAT THAT TROUBLES ME FROM THE VIEW
16 OF NOT WANTING TO CONCUR ON THIS PARTICULAR PERMIT,
17 BUT I THINK WE'VE SURFACED SOME ISSUES HERE TODAY
18 THAT DO NEED ATTENTION.

19 CHAIRMAN PENNINGTON: OKAY. ANY FURTHER
20 DISCUSSION? IF NOT, I'LL ENTERTAIN A MOTION.

21 BOARD MEMBER JONES: MR. CHAIRMAN, I'LL
22 MAKE A MOTION THAT WE ACCEPT RESOLUTION 97-546 TO
23 REVISE THE SOLID WASTE PERMIT.

24 CHAIRMAN PENNINGTON: OKAY.

25 BOARD MEMBER FRAZEE: SECOND.

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1 CHAIRMAN PENNINGTON: IT'S BEEN MOVED AND
2 SECONDED. ANY FURTHER DISCUSSION?

3 BOARD MEMBER JONES: I'D LIKE TO MIRROR
4 WHAT MR. RELIS SAYS AS FAR AS THE WAY KERN COUNTY
5 DEALT WITH THIS. AT COMMITTEE WE DIDN'T HAVE THIS
6 INFORMATION. WE'VE GOT IT; IT'S A GOOD NOTICE AND
7 ORDER. IT SHOWS PROPER MANAGEMENT STYLE. IT SHOWS
8 THE WAY TO DEAL WITH A PROBLEM. AND I ALSO WANT TO
9 COMMEND YOU FOR THE WORK THAT'S GOING ON. I THINK
10 YOU ARE DOING A GOOD JOB IN KERN COUNTY.

11 AS FAR AS THE DISCUSSION ABOUT
12 SUBTITLE D, I WOULD HOPE THAT THE PEOPLE THAT
13 DEVELOP THE CALIFORNIA PROGRAM SO THAT WE WOULD BE
14 APPROVED BY THE FEDERAL GOVERNMENT WOULD BE
15 INVOLVED IN THE DISCUSSIONS BECAUSE, YOU KNOW, I
16 HAVE A FEELING THAT WHEN WE'RE TALKING ABOUT
17 VERTICAL EXPANSION, THERE WERE REASONS THAT --
18 THERE WERE REASONS THAT VERTICAL EXPANSIONS WERE
19 NOT ADDRESSED AS FAR AS NEEDING THOSE THINGS
20 BECAUSE OF THE ENGINEERING ISSUES. AND I THINK
21 WHERE IT SAID ANY HORIZONTAL EXPANSIONS NEED THESE
22 THINGS, I THINK THERE WAS A REASON BEHIND IT. I
23 THINK THE PEOPLE THAT WERE PART OF THE PROCESS TO
24 GET CALIFORNIA QUALIFIED ARE GOING TO BE
 INVALUABLE

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25 TO THAT DISCUSSION. I THINK IT'S CRITICAL.

85

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1 UNFORTUNATELY THE 70 LANDFILLS THAT ARE CLOSED
2 BECAUSE OF SUBTITLE D, MOST OF THEM ARE SENDING
3 THEIR GARBAGE SOMEWHERE ELSE IN STATES OTHER THAN
4 CALIFORNIA THAT WERE PUT OUT OF BUSINESS BY
5 SUBTITLE D, SO WE NEED TO BE CAREFUL.

6 CHAIRMAN PENNINGTON: OKAY. WE HAVE A
7 MOTION TO ADOPT RESOLUTION 97-546, TO CONCUR WITH
8 THE SOLID WASTE FACILITY PERMIT 15-AA-0050 FOR THE
9 ARVIN SANITARY LANDFILL. NO FURTHER DISCUSSION,
10 WILL THE SECRETARY CALL THE ROLE.

11 THE SECRETARY: BOARD MEMBER CHESBRO.

12 BOARD MEMBER CHESBRO: NO.

13 THE SECRETARY: FRAZEE.

14 BOARD MEMBER FRAZEE: AYE.

15 THE SECRETARY: GOTCH.

16 BOARD MEMBER GOTCH: AYE.

17 THE SECRETARY: JONES.

18 BOARD MEMBER JONES: AYE.

19 THE SECRETARY: RELIS.

20 BOARD MEMBER RELIS: AYE.

21 THE SECRETARY: CHAIRMAN PENNINGTON.

22 CHAIRMAN PENNINGTON: AYE. MOTION
23 CARRIES.

24 MOVE TO ITEM 30, CONSIDERATION
OF

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25 APPROVAL TO PROCEED WITH THE PREPARATION OF
86

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1 STANDARD AGREEMENTS TO AWARD FUNDS TO LOCAL
2 GOVERNMENT PROJECT PARTNERS FOR THE U.S. EPA
3 POLLUTION PREVENTION INCENTIVES FOR STATES GRANT
4 PROJECTS.

5 MS. FISH: YES, CHAIRMAN PENNINGTON, TERRI
6 CRONIN IS GOING TO BE PRESENTING THE -- MAKING THE
7 PRESENTATION ON THIS ITEM.

8 MS. CRONIN: GOOD MORNING, CHAIRMAN
9 PENNINGTON AND BOARD MEMBERS. I APOLOGIZE FOR THE
10 LENGTH OF THE TITLE, BUT I'D LIKE YOU TO KNOW I
11 DON'T HAVE A VIDEO IN MY PRESENTATION.

12 JUST TO GIVE YOU A LITTLE BIT OF
13 BACKGROUND ON THIS PROJECT, IN APRIL, ON A YEARLY
14 BASIS, THE EPA HAS A FUND -- A GRANT PROGRAM WHICH
15 IS CALLED POLLUTION PREVENTION INCENTIVES FOR
16 STATES, WHICH WE CALL PPIS. AND WHAT WE DID IS WE
17 WORKED WITH A NUMBER OF LOCAL GOVERNMENTS IN THE
18 BAY AREA TO LOOK AT OPTIONS FOR PUTTING TOGETHER A
19 PROPOSAL. AND WHAT WE CAME UP WITH IS A PROJECT
20 WHICH IS A MULTIMEDIA POLLUTION PREVENTION PROGRAM
21 FOR PRINTERS. AND JUST TO CLARIFY, WHEN WE TALK
22 ABOUT MULTIMEDIA, WE'RE NOT TALKING ABOUT T.V. AND
23 RADIO, BUT WE'RE TALKING LAND, AIR, AND WATER.

24 SO WE'RE LOOKING AT ALL MEDIA; WE'RE

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25 NOT JUST LOOKING AT SOLID WASTE WATER. WE'RE
87

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1 LOOKING AT ALL OF THAT AND WORKING WITH PRINTERS TO
2 REDUCE THE AMOUNT OF POLLUTION, INCLUDING SOLID
3 WASTE, THAT THEY GENERATE.

4 SO WHAT WE DID STARTING IN APRIL IS
5 WE PUT TOGETHER A PROPOSAL. IN JULY, AFTER REVIEW,
6 EPA NOTIFIED US THAT THEY WANTED TO ACCEPT OUR
7 PROPOSAL. AND DURING AUGUST AND SEPTEMBER STAFF
8 FROM EPA AND WASTE MANAGEMENT BOARD COMPLETED
9 ADDITIONAL FORMS THAT THEY REQUIRE FOR US TO PUT
10 TOGETHER THIS GRANT PROGRAM.

11 DURING THAT PROCESS CAREN TRGOVCICH
12 REPORTED TO THE LOCAL ASSISTANCE AND PLANNING
13 COMMITTEE WHAT PROCESS WE WERE GOING THROUGH. AND
14 THEN ALSO INCLUDED WHEN THEY DID AWARD US THE
15 \$100,000 GRANT. THIS GRANT ALSO INCLUDES A
16 ONE-TO-ONE MATCH, SO THE PROJECT PARTNERS WILL BE
17 CONTRIBUTING A HUNDRED THOUSAND DOLLARS IN IN-KIND
18 SERVICES, SO THE TOTAL PROJECT IS \$200,000.

19 JUST TO TRY AND EXPLAIN ONE OF THE
20 REASONS WHY WE'RE LOOKING AT PRINTERS IS WHEN WE DO
21 THIS KIND OF PARTNERSHIP PROJECT, WE HAVE TO THINK
22 ABOUT NOT JUST OUR INTERESTS, BUT WHAT THE PARTNERS
23 WANT TO GET OUT OF THE PROJECT. ONE OF THE
24 TARGETED AREAS THAT EPA HAD INCLUDED IN THEIR

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25 APPLICATION WAS PRINTERS. AND ALSO IN THE BAY
88

1 AREA, THERE'S A NUMBER OF EFFORTS UNDER WAY TO WORK
2 WITH SPECIFIC INDUSTRIES TO HELP THEM REDUCE
3 POLLUTION, INCLUDING SOLID WASTE. AND ONE OF THE
4 AREAS THEY WANTED TO WORK WITH WAS PRINTERS, AND
5 FOR OUR INTEREST, OBVIOUSLY PRINTERS DEAL WITH A
6 LOT OF PAPER, THEY GENERATE AND HANDLE A LOT OF
7 PAPER, AND THERE ARE A LOT OF PRINTERS IN THE BAY
8 AREA, SO WE FELT THAT THAT WAS A GOOD MATCH WITH
9 US, SO WE PUT THE PROJECT TOGETHER.

10 IN WORKING ON THIS PROJECT, WE NEED
11 TO DO STANDARD AGREEMENTS WITH THE LOCAL PARTNERS,
12 AND THAT'S THE FOCUS OF THE AGENDA ITEM TODAY.
13 WHEN WE STARTED TO WORK WITH CONTRACTS TO PUT
14 TOGETHER THE STANDARD AGREEMENT, I WAS INFORMED
15 THAT WE NEEDED TO HAVE BOARD ACTION THAT WOULD
16 ALLOW US TO DO THOSE STANDARD AGREEMENTS. AND
17 THAT'S THE VEHICLE THROUGH WHICH WE WILL DISBURSE
18 THE FUNDS TO LOCAL GOVERNMENTS TO IMPLEMENT THE
19 PROGRAM.

20 SO ON THE AGENDA ITEM, THERE ARE TWO
21 OPTIONS. AND WE'RE RECOMMENDING THE FIRST OPTION,
22 WHICH IS TO DIRECT STAFF TO PROCEED WITH THE
23 STANDARD AGREEMENTS BETWEEN THE INTEGRATED WASTE
24 MANAGEMENT BOARD AND THE LOCAL GOVERNMENT PROJECT

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25 PARTNERS. THAT CONCLUDES MY PRESENTATION. DO YOU
89

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1 HAVE ANY QUESTIONS OR NEED ADDITIONAL INFORMATION?

2 MR. CHANDLER: MR. CHAIRMAN, I HAVE ONE

3 REMARK. I PERHAPS AM JUMPING IN RIGHT BEFORE

4 HOPEFULLY THERE WAS GOING TO BE A MOTION TO MOVE

5 THE ITEM. AND THAT IS I THINK THAT WE'VE GOT --

6 LET ME PUT IT THIS WAY. I SEE THIS AS AN

7 OPPORTUNITY FOR SOME STREAMLINING. THE ONLY REASON

8 THAT TERRI IS HERE TODAY IS THAT WE HAVE THIS

9 SELF-IMPOSED REQUIREMENT ON OURSELVES THAT BECAUSE

10 THE AWARD OF THESE FEDERAL DOLLARS GOES THROUGH THE

11 CONTRACT AND PROFESSIONALS LINE ITEM, EVEN THOUGH

12 YOU'VE GIVEN ME THE DELEGATION TO GO GET THE FUNDS,

13 REQUEST THE FUNDS, AND EVEN THOUGH CAREN HAS KEPT

14 THIS BOARD FULLY BRIEFED AT HER COMMITTEE MEETINGS

15 ON HAVING MADE THE SOLICITATION BACK IN APRIL OR

16 RESPONDED TO THE SOLICITATION, AND THEN GETTING THE

17 AWARD IN JULY, WE'RE NOW BACK BEFORE THE BOARD

18 ASKING PERMISSION TO SPEND THE DOLLARS THAT HAVE

19 ALREADY BEEN AWARDED. AND I GUESS I WOULD SUGGEST

20 THAT WE LOOK AT MAKING AN ADJUSTMENT TO THAT

21 CONTRACT AND PROFESSIONAL LINE ITEM, THAT IF WE'RE

22 SUCCESSFUL IN GETTING THESE GRANTS, THAT WE HAVE

23 THE ABILITY THEN TO IMPLEMENT THESE GRANTS WITHOUT

24 COMING BACK TO THE BOARD. DO YOU FOLLOW ME?

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CHAIRMAN PENNINGTON: YES, I DO. MAKES

90

1 SENSE. BUT FOR TODAY WE STILL HAVE TO HAVE A
2 MOTION.

3 MR. CHANDLER: TODAY WE WILL DO IT, AND I
4 WILL BRING YOU AN ITEM LATER.

5 BOARD MEMBER CHESBRO: I JUST WANTED TO
6 CONCUR. I'M USUALLY ONE OF THE GREAT STICKLERS ON
7 THE QUESTION OF WHAT WE DELEGATE, BUT THIS SEEMS
8 LIKE ONE IF THE CONCEPT HAS BEEN APPROVED AND THE
9 RELEVANT COMMITTEE GETS REGULARLY REPORTED TO ON
10 IT, THERE'S REALLY NOT REASON FOR US TO HAVE THAT
11 COMING BACK TO THE BOARD IN THAT FASHION. THAT
12 BEING SAID, I WILL MOVE THE ITEM.

13 BOARD MEMBER GOTCH: I'LL SECOND.

14 BOARD MEMBER CHESBRO: AS RECOMMENDED BY
15 STAFF.

16 CHAIRMAN PENNINGTON: ANY FURTHER
17 DISCUSSION? IF NOT, WILL THE SECRETARY CALL THE
18 ROLL, PLEASE.

19 THE SECRETARY: BOARD MEMBER CHESBRO.

20 BOARD MEMBER CHESBRO: AYE.

21 THE SECRETARY: FRAZEE.

22 BOARD MEMBER FRAZEE: AYE.

23 THE SECRETARY: GOTCH.

24 BOARD MEMBER GOTCH: AYE.

25 THE SECRETARY: JONES.

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1 BOARD MEMBER JONES: AYE.

2 THE SECRETARY: RELIS.

3 BOARD MEMBER RELIS: AYE.

4 THE SECRETARY: CHAIRMAN PENNINGTON.

5 CHAIRMAN PENNINGTON: AYE. MOTION

6 CARRIES.

7 WE'LL MOVE TO ITEM ADDENDUM NO. 1,

8 CONSIDERATION OF A NEW STANDARDIZED COMPOSTING

9 PERMIT FOR LOKERN FARMS COMPOSTING FACILITY IN KERN

10 COUNTY.

11 MS. RICE: THANK YOU, MR. CHAIRMAN. AND

12 ONCE AGAIN, WE HAVE LLOYD DILLON WITH STAFF

13 PRESENTING THE ITEM, ASSISTED BY BILL O'RULLIAN

14 WITH KERN COUNTY.

15 MR. DILLON: AND AGAIN GOOD MORNING TO

16 EVERYONE. AGAIN, I'M LLOYD DILLON AND WITH BILL

17 O'RULLIAN WILL BE GIVING THE PRESENTATION. WE

18 RECEIVED A NEW STANDARDIZED COMPOSTING PERMIT FOR

19 THE SUBJECT COMPOSTING OPERATION LOKERN FARMS ON

20 NOVEMBER 21ST OF THIS YEAR.

21 THE BOARD HAS 30 CALENDAR DAYS TO

22 CONCUR IN OR OBJECT TO THE ISSUANCE OF A

23 STANDARDIZED COMPOSTING PERMIT. THIS 30 DAYS WOULD

24 END THIS DECEMBER 21ST, WHICH HAPPENS TO BE SUNDAY.

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25

LOKERN FARMS COMPOSTING FACILITY IS
92

1 LOCATED ON AN 80-ACRE PARCEL IN THE WESTERN PORTION
2 OF UNINCORPORATED KERN COUNTY NORTHWEST OF THE
3 INTERSECTION OF STATE HIGHWAYS 55 AND 33. THE SITE
4 WILL ACCEPT ONLY RESIDENTIAL AND COMMERCIAL YARD
5 CLIPPINGS FROM MUNICIPAL AND COMMERCIAL HAULERS.
6 THE FACILITY WILL NOT BE OPEN TO THE PUBLIC.

7 IT IS ANTICIPATED THAT THE FACILITY
8 WILL PROCESS UP TO 36,000 TONS OF YARD WASTE DURING
9 THE FIRST YEAR, INCREASING APPROXIMATELY 10,000 TO
10 15,000 TONS PER YEAR UNTIL THE DESIGN CAPACITY IS
11 REACHED. THE FACILITY HAS BEEN OPERATING SINCE
12 1996. PREVIOUSLY IS VERMICOMPOSTING OPERATION.

13 A VIOLATION WAS NOTED BY THE LEA FOR
14 OPERATING WITHOUT A PERMIT. ISSUANCE OF THIS
15 PERMIT WOULD CORRECT THAT VIOLATION. THIS FACILITY
16 IS NO LONGER OPERATING AS A VERMICOMPOSTING
17 PROCESS, BUT ONLY NOW IS A WINDROW COMPOSTING
18 OPERATION.

19 CEQA HAS BEEN SATISFIED BY THE
20 ISSUANCE AND CIRCULATION OF A NEGATIVE DECLARATION.
21 THE KERN COUNTY PLANNING DEPARTMENT, ACTING AS LEAD
22 AGENCY, PREPARED A NEG DEC FOR LOKERN FARMS'
23 PROPOSAL TO CONVERT ITS VERMICOMPOSTING OPERATION
24 INTO A WINDROW COMPOSTING FACILITY. THE DRAFT NEG
25 DEC WAS CIRCULATED THROUGH THE STATE CLEARINGHOUSE.

1 THE KERN COUNTY BOARD OF SUPERVISORS APPROVED IT ON
2 AUGUST 14TH OF THIS YEAR. A NOTICE OF
3 DETERMINATION WAS FILED WITH THE KERN COUNTY CLERK
4 A WEEK LATER.

5 THE LOCAL ENFORCEMENT AGENCY
6 DETERMINED THAT THE GREEN WASTE COMPOSTING
7 OPERATIONS AT LOKERN FARMS WOULD REQUIRE A
8 STANDARDIZED COMPOSTING PERMIT. AFTER REVIEWING
9 THE NEG DEC, STAFF HAS DETERMINED THAT THE CEQA
10 DOCUMENTS ARE ADEQUATE FOR THE BOARD'S EVALUATION
11 OF THE PROPOSED PROJECT, AND THOSE PROJECT
12 ACTIVITIES WHICH ARE WITHIN THIS AGENCY'S EXPERTISE
13 OR POWERS AND WHICH ARE REQUIRED TO BE CARRIED OUT
14 BY THE BOARD.

15 THE PERMIT WOULD ALLOW FOR THE
16 FACILITY TO OPERATE ON THE DESIGNATED 80 ACRES,
17 OPERATE WITH A DESIGN CAPACITY OF 361,838 CUBIC
18 YARDS OF MATERIAL UNDERGOING THE COMPOSTING
19 PROCESS, AND ADHERE TO THE OTHER CONDITIONS SET
20 FORTH IN THE STANDARDIZED PERMIT. STAFF AND THE
21 LEA HAVE MADE INSPECTIONS AT THE SITE, AND THIS
22 FACILITY IS IN COMPLIANCE WITH STATE MINIMUM
23 STANDARDS. AND WITH THAT, I'D LIKE TO TURN IT OVER
24 TO MR. O'RULLIAN TO MAKE A FURTHER PRESENTATION.

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MR. O'RULLIAN: THANK YOU. FOR THIS ITEM,
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1 I'D ALSO LIKE TO INVITE MR. MICHAEL TRUEMAN, WHO IS
2 OWNER -- JOINT OWNER-OPERATOR OF THE SITE, TO COME
3 FORWARD FOR ANY QUESTIONS THAT YOUR BOARD MAY HAVE.

4 I WOULD LIKE TO AMEND LLOYD'S
5 COMMENTS FIRST, MR. DILLON'S COMMENTS, NOTING THAT
6 AT FIRST WHEN THIS FACILITY BEGAN OPERATION, IT WAS
7 OPERATING AS A VERMICOMPOSTING FACILITY. AND THE
8 LEA HAD CONCERNS ABOUT THE AMOUNT OF MATERIAL THAT
9 WAS BEING BROUGHT IN AND WHETHER THAT MATERIAL
10 COULD MEET A THROUGHPUT RATE WITH THE AMOUNT OF
11 WORMS THAT WE HAD DETERMINED WERE AT THE SITE. SO
12 WE ENCOURAGED THE OPERATOR TO RATHER THAN TO
13 CONTINUE WITH A POTENTIAL VIOLATION BECAUSE OF THE
14 STOCKPILING THAT WAS GOING ON ON SITE, TO OBTAIN A
15 SOLID WASTE FACILITIES PERMIT AS A COMPOSTING
16 FACILITY. AND BOTH MR. TRUEMAN AND MR. MARTIN, WHO
17 OWN AND OPERATE THIS FACILITY, AGREED TO DO THAT.
18 AND WE PLACE THEM UNDER NOTICE AND ORDER TO GO
19 THROUGH THE PERMITTING PROCESS AND CEQA AND SITING
20 ELEMENT AND SO FORTH TO BRING IT TO THIS POINT.

21 THIS IS A NEW FACILITY. THERE
HAS

22 NOT BEEN -- IN THIS INTERIM PERIOD OF
OPERATION,

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23 THERE HAS NOT BEEN FINISHED PRODUCT MARKETING
FROM
24 THE SITE. WE DO ACKNOWLEDGE THAT THERE IS A
25 VERMICOMPOSTING COMPONENT AT THE SITE, BUT IT
IS

1 NOT THE PRIMARY PART OF THE PROJECT. THERE ARE
2 SOME WORM BEDS THAT ARE AT THE FACILITY, AND AT
3 VARIOUS TIMES MATERIAL IS -- THAT IS FINISHED
4 PRODUCT THAT IS PRODUCED AT THE SITE IS FED TO THE
5 WORMS. SO IT IS, IF YOU WILL, SORT OF A COMPOSITE
6 APPROACH THAT WE FELT MORE COMFORTABLE HAVING IT
7 UNDER PERMIT AND THEREBY WE COULD REGULATE THE
8 OPERATION.

9 BOARD MEMBER RELIS: MR. CHAIR, HOW MUCH
10 MATERIAL IS STORED THERE NOW?

11 MR. TRUEMAN: GOOD MORNING, BY THE WAY.
12 THAT NUMBER, I WANT TO SAY, IS APPROXIMATELY ABOUT
13 40,000 TONS TODAY.

14 BOARD MEMBER RELIS: AND HOW LONG HAS IT
15 BEEN THERE, THIS APPROXIMATELY 40,000 TONS?

16 MR. TRUEMAN: I BELIEVE WE STARTED TAKING
17 SOME MATERIAL IN THERE APRIL OF LAST YEAR, '96,
18 APRIL OR MAY OF '96.

19 BOARD MEMBER RELIS: SO MR. O'RULLIAN IS
20 VERY WELL AWARE OF OUR CONCERNS. THAT'S WHY WE
21 HAVE EMERGENCY REGS ON THE PILING OF MATERIAL.

22 SO IT'S THE LEA'S VIEW HERE THAT BY
23 ISSUING A STANDARDIZED PERMIT, THE OPERATION WILL
24 NOW COME UNDER THE FULL BOARD PURVIEW, OUR
25 ENFORCEMENT, AND THE APPLICANT IS -- FULLY

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1 UNDERSTANDS THAT.

2 MR. TRUEMAN: THAT'S CORRECT.

3 BOARD MEMBER RELIS: AND YOU ARE SHIFTING
4 TO A COMPOSTING OPERATION AS OPPOSED TO PRIMARILY A
5 VERMI OR WHAT WAS A VERMICOMPOSTING?

6 MR. TRUEMAN: THAT'S CORRECT.

7 BOARD MEMBER RELIS: AND YOU ARE DRAWING
8 MATERIAL FROM WHERE ROUGHLY, JUST GEOGRAPHICALLY?

9 MR. TRUEMAN: THE RAW MATERIAL?

10 BOARD MEMBER RELIS: ARE YOU STILL
11 BRINGING MATERIAL IN?

12 MR. TRUEMAN: THAT'S CORRECT, YEAH.
WE'VE

13 BEEN OPERATING -- SINCE THE LEA BECAME INVOLVED,
14 WE'VE BEEN OPERATING AS A COMPOSTING FACILITY.
15 WE'VE BEEN GETTING INSPECTED EVERY MONTH, AND
WE'VE

16 BEEN ADHERING TO ALL THE RULES AND REGULATIONS
OF
17 HAVING A STANDARDIZED COMPOSTING PERMIT.

18 BOARD MEMBER RELIS: AND YOU TAKE CLEAN
19 GREEN, IS THAT IT?

20 MR. TRUEMAN: THAT'S CORRECT.

21 BOARD MEMBER RELIS: YOU DO NOT TAKE
MIXED

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22 ORGANICS OR...

23 MR. TRUEMAN: CLEAN GREEN.

24 BOARD MEMBER RELIS: FROM MOSTLY, WHAT,

25 CURBSIDE PROGRAMS?

1 MR. TRUEMAN: IT'S ALL FROM CURBSIDE
2 COLLECTION PROGRAMS MOSTLY OUT OF THE L.A. AREA.

3 BOARD MEMBER RELIS: SO YOU ARE LOOKING
4 HERE TO GROW YOUR BUSINESS THEN, LOOKS LIKE. I
5 MEAN YOU'RE GOING FOR A LARGE -- IF I FACTOR IT,
6 300,000 CUBIC YARDS, SO THAT WOULD BE ROUGHLY A
7 HUNDRED THOUSAND TONS A YEAR IS WHAT YOU ARE
8 LOOKING FOR.

9 MR. TRUEMAN: THAT'S CORRECT.

10 BOARD MEMBER RELIS: OKAY. THANK YOU.

11 CHAIRMAN PENNINGTON: ANY OTHER QUESTIONS?
12 IF NOT, I'LL ENTERTAIN A MOTION.

13 BOARD MEMBER RELIS: I'LL MOVE CONCURRENCE
14 IN THE STANDARDIZED PERMIT.

15 BOARD MEMBER JONES: I'LL SECOND.

16 CHAIRMAN PENNINGTON: OKAY. IF THERE'S NO
17 FURTHER DISCUSSION, WILL THE SECRETARY CALL THE
18 ROLL.

19 THE SECRETARY: BOARD MEMBER CHESBRO.

20 BOARD MEMBER CHESBRO: AYE.

21 THE SECRETARY: FRAZEE.

22 BOARD MEMBER FRAZEE: AYE.

23 THE SECRETARY: GOTCH.

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1 BOARD MEMBER JONES: AYE.

2 THE SECRETARY: RELIS.

3 BOARD MEMBER RELIS: AYE.

4 THE SECRETARY: CHAIRMAN PENNINGTON.

5 CHAIRMAN PENNINGTON: AYE. MOTION

6 CARRIES.

7 THAT CONCLUDES -- FIRST I NEED TO ASK
8 IF THERE'S ANYBODY WHO WISHES TO BRING ANYTHING
9 FORWARD UNDER THE OPEN DISCUSSION PERIOD.

10 BOARD MEMBER GOTCH: MR. CHAIR, I'D LIKE
11 TO MAKE AN ANNOUNCEMENT. THAT IS THAT MY COMMITTEE
12 ANALYST, TAMMY PETSALIS, GAVE BIRTH TO A HEALTHY
13 AND BEAUTIFUL BABY GIRL 24 HOURS AGO, AND SO,
14 OF
15 COURSE, WE SEND SHE AND HER HUSBAND OUR
16 CONGRATULATIONS.

17 CHAIRMAN PENNINGTON: WHAT'S THE NAME
18 OF
19 THE BABY?

20 BOARD MEMBER GOTCH: WELL, THEY HADN'T
21 QUITE DECIDED, BUT I THINK IT'S KATERINA.

22 CHAIRMAN PENNINGTON: WE'RE GOING TO
GO
23 INTO AN EXECUTIVE SESSION TO TALK ABOUT SOME
LEGAL

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22 AND POSSIBLE SUITS. CAN WE DO THAT AT NOON AND

--

23 BECAUSE THERE ARE PEOPLE WHO WISH TO GO AND

MAYBE

24 WE COULD -- IF SOMEBODY IS HUNGRY, WE COULD

HAVE

25 SOME SANDWICHES BROUGHT IN. THAT OKAY? WE'LL

BE

1 IN THE CHAMBERS AT NOON.

2

3 (THE MEETING WAS THEN RECESSED TO
4 CLOSED SESSION AT 11:50 A.M. AFTER WHICH THE
5 MEETING WAS ADJOURNED.)

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